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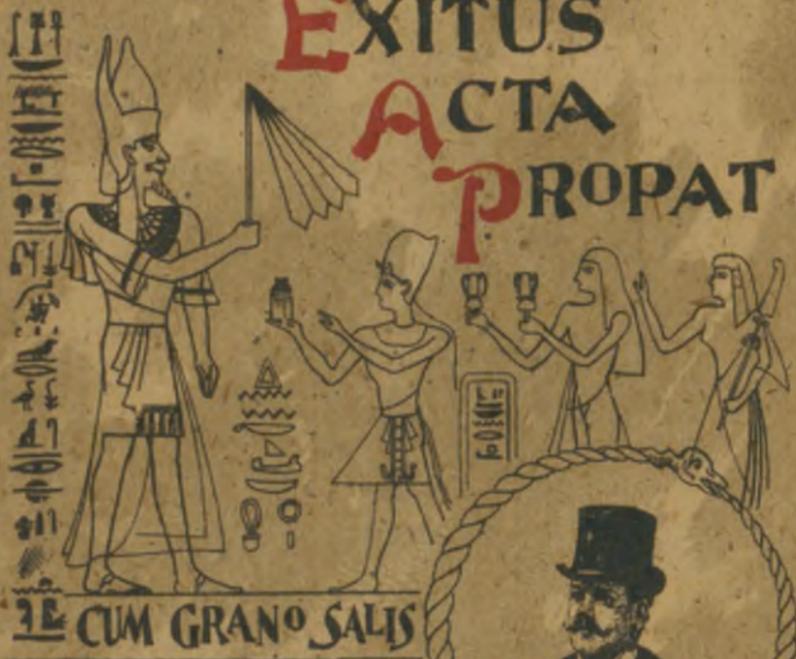
**D**ECIUS  
**R**EPETITA  
**P**LACEBIT

PHOSPHO-COFFEIN  
COMP.



NLM

**EXITUS**  
**ACTA**  
**PROPAT**



ISSUED DURING THE  
REIGN OF RAMESSES III  
MDCLXXXII B. C.

by the  
**ARLINGTON CHEMICAL COMPANY**  
YONKERS, N. Y.

## An Apology

To our friends, the Doctors:—

With one-half of the world striving to prevail upon the other half to buy its goods, it is not strange that an advertisement has come to be looked upon as a bore or plot to lure the unwary. This little book is an advertisement, nothing more or less, but as a relief from the usual dry and tedious reading matter perpetrated upon physicians in particular, we have substituted something which we trust will give you pleasure & amusement.

We have learned our lesson from you— as you put sugar-coating upon your pills, and, knowing the needs of your patients, dispense the bitterest medicine with the sweetest smile, so we, feeling well assured that the existence and merits of Phospho-Caffrin Comp. should be known and tested by every Physician offer you this pleasant dose. May it do you and us much good.

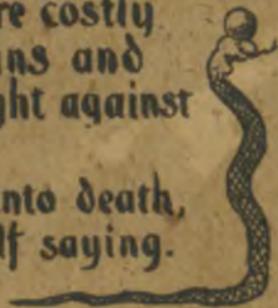
The Burlington Chemical Co.  
Yonkers,  
N. Y.

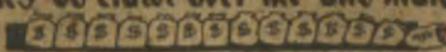
May 15<sup>th</sup> 1892.



**B**ehold, the ruler of **E**gypt lay grievously ill, and the costly medicines of the **E**ast and the more costly wisdom of the **P**hysicians and the **M**agi availed naught against his sore distemper.

**T**hen the **K**ing, sick unto death, communed with himself saying.



**V**erily, I am sore stricken and weighed down with grief, for slumber visiteth not mine eyelids, my hand shaketh  as with palsy, and gruesome things do haunt me. Fierce dogs do pursue and worry me, and black cats do rend my flesh; yea, scorpions and slimy serpents  with forked tongues do crawl over me and make me to writhe. 

**G**old have I, and dominion and power, but what shall it all profit me if I lose my life?



**S**o the king called his servants to him and commanded them, saying, "Cast forth from the temple these physicians that heal not, and these wise men that prate foolishly, and straightway make known my decree unto the physicians of the common people, that whoso shall cure the **K**ing, and give strength unto his bones and drive out the

evil spirits that possess him, may ask whatsoever he list and it shall not be denied him."

**A**nd his servants obeyed him and the tidings were proclaimed from the house tops and throughout the streets of the city.



**N**ow it came to pass that a poor, traveling physician from a far country across the seas, a

much-wandered man, with a leathern gipsire, was sojourning there, selling his wares.



**A**nd when he heard the tidings he smote his leg with his palm and said,



"By the beard of **A**braham, and the **P**iper that played for **M**oses, this place is my rest! and **I** will minister unto his

**ROYAL MIBS**

to my everlasting profit and advantage."

**S**o he hastend with his satchel to the palace of the **K**ing,

and putting silver into the hands of the doorkeepers



he passed in and stood before the **R**uler of **E**gypt. **T**hen, bowing low, he placed his gipsire on the throne and thus spake:





"O, most sublime and potent **K**ing, **I** bring you good tidings of great joy. **I** am but the disciple and forerunner of those greater than **I**, the buttons of whose shoes **I** am not worthy to sew on.

**T**hey are the physicians and healers of their race, and their servants are abroad in all the earth to place their medicines within the reach of every creature.



The **A**rlington **C**hemical **C**ompany are they, and far off in a distant land, in the **A**ncient **C**ity of **Y**onkers, the fires of their furnaces forever burn and the smoke from their retorts and test tubes continually ascends to heaven, from every land they gather the substances that bring health and strength and joy to the body of man;

**C**elery from the broad plains of **S**ecaucus, **G**oats milk from the mountains of **H**arlem and the flesh of bullocks that have fattened on succulent grasses in the wild everglades of **C**hicago;



**C**offee from the mighty vats of **A**rbuckle, **P**hosphorous from the fragrant shores of **S**ag **H**arbor, and **G**luten from that fair city **M**inneapolis, which according to holy writ hath ever been a thorn in the flesh of **S**t. **P**aul.

**H**ere in my gipsire. **I** carry the elixir of life  
and he who tastes it shall lay



down his bed and  
run; he shall skip  
like the lambs of  
wall street; and  
his blood shall course through his  
veins like the royal steeds in the



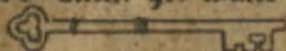
**Egyptian Handicap.** **S**uffer me, **I** pray, to minis-  
ter unto you, and the **K**ing shall again be clothed  
in his right mind, and the people shall rise  
up and call me blessed."

**S**o the **K**ing sub-  
mitted himself unto  
this new physician  
and commanded his  
servants to wait up-  
on him. **B**ut when  
the physician saw  
in what sore straits  
the **K**ing was, and how  
like to die, he said unto  
himself, verily **I** believe **I** have bitten off more than **I**  
can chew, and peradventure the **K**ing dieth,





I shall never see **B**rooklyn again. Yet I ween that the **K**ing's distemper is but the effect of undue bibbing of palm-juice and even now I perceive that of the strong waters of **E**gypt he hath on a beautiful and picturesque jag. **B**ut mayhap water from the cisterns of the plain, and the **P**hospho-**C**assein in my gipsire shall yet make him well again."



**S**o the cunning traveller hid the key of the wine cellar in a napkin and buried it, and caused jars of cool water to be brought in, and for forty days and forty nights he nursed the **K**ing and gave him the medicine.



And when the  
evil spirits got  
hold of him he  
played to him  
on a harp of



many strings,  
and showed  
him a strange  
game that is  
played with  
painted tablets  
and discs of  
ivory; until it came

to pass that many of the King's jewels were in the  
leathern satchel of the travelling physician and  
the King was well again.



**B**ut behold the other physicians who had been driven from the **K**ing's palace were exceeding wroth, and trampling their turbans into the dust and putting ashes on their heads, they gathered at the door of the temple and would have stoned the new comer.



**B**ut he reasoned with them, saying, "**K**ee your tunics on, and let not your anger work your own hurt, for whom the **G**ods destroy they first make mad.

**I**f the **K**ing had died after your ministrations the people would have crucified you, but now he is well again, and ye are spared, and in due time ye may charge him double fees as heretofore.

*The King*

*To E.G.Y.P.T.Ian, D.*

*For Professional Service*

*70.00 \$20.00*

**Y**et a little while and I  
go away to a far country.

**T**hen shall my mantle  
fall on you, and I will  
make you the purveyors  
of my medicines; for only  
unto physicians do we  
confide our wares, not  
exposing them for sale in  
shops, nor hawking them  
about the streets as do  
certain lewd fellows of the  
baser sort.



**G**et ye to your tents,  
therefore, and ere I depart  
there shall leak  
into your ears  
drops of wisdom  
concerning the  
art of healing."



**N**ow the **R**uler of **E**gypt  
finding himself well  
again leaped for joy,  
and calling the travelling  
physician to him he



jumped on his neck and  
kissed him, saying,  
"Ask what thou wilt  
and it shall be done."



them saying, "Fashion me straightway a platform two hundred cubits long and one hundred cubits wide, and cover

Neuralgia and Sick-  
and Sleeplessness are  
**PHOSPH**



it with black pigment.

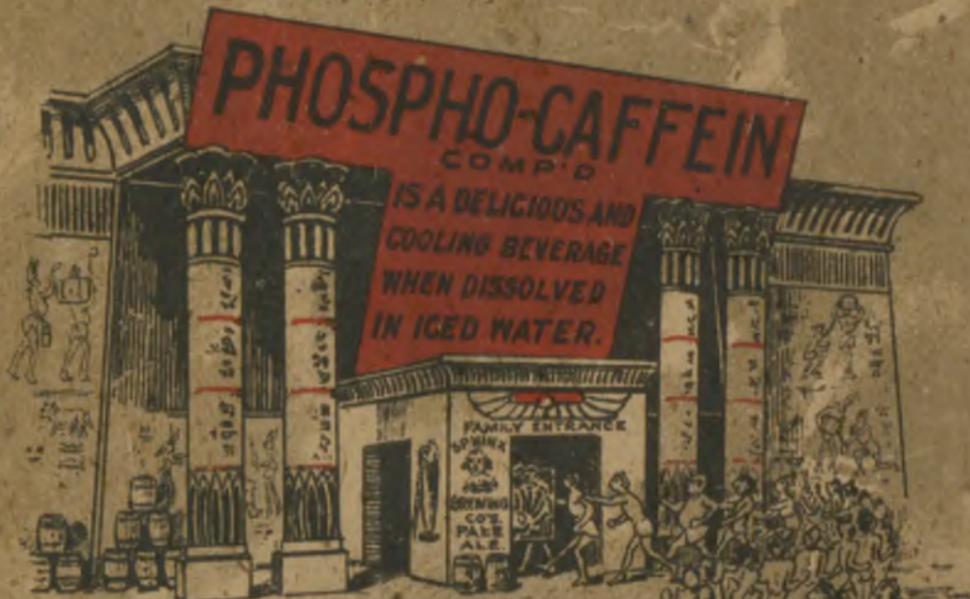


Then set it up on edge against the market place where men most do congregate, and when ye have stayed it, paint thereon in red letters fourteen cubits high these words:

Headache, Nervous Irritability  
relieved and oftentimes cured by  
**D-CAFFEIN comp.**



and when it was done he saw that it was good.



And again he said, "Lo, these many years a wicked and perverse generation have been seeking after a sign and no sign has been given; but now, by the **G**reat **H**orn **S**poon!

they shall indeed have it. **T**herefore, over the marble portal of the temple, and over the family entrance

of the **K**ing's palace he caused great signs to be erected, and had the names of his wares graven thereon.

**S**eeing which the **K**ing gnashed his teeth, but held his peace.



**T**hen said the traveller furthermore,

"**B**lessed are they that die for the good of those that come after them." **S**o he caused the tomb of **P**tolemy and the **S**arcophagus of **R**amses the **G**reat to be decorated with strange hieroglyphics; which, being interpreted, read thus:—

# PHOSPHO-CAFFEIN

**CONTAINS**

Coffin 100  
Acid Phosphoric 200  
Antipyrin 100  
Sarcophagus 100  
Sarcophagus 100

TO EACH  
DESERT SPOON FULL

**DOSE**

1 or 2 HEAPING  
TEASPOONFULS  
IN A  
HALF TUMBLER  
OF WATER

**PTOLEMY**



Then casting his eyes upon the great Pyramids rising up from the desert, he spake complacently as follows: "From my youth up have I seen pictures of these wonderous works



and marvelled what they could be for. But now it is plain to me, and I comprehend their use." So upon the lofty sides of the Pyramids and on the pinnacles thereof he set

the seal of his business, and saw that it was good. For although it was covenanted between him and those in whose pay he was that no devices should be used, such as other merchants



adopt in wares;  heralding the virtues of their "nevertheless."

he pondered.

"In this country I am a law unto myself, and I will show these slumbrous

Egyptians how we perform these things in the hustling land that gave me birth?

Then along the banks of the Nile and upon the hanging gardens and by the wells he reared great fences, so high that the birds of

the air flew not over them; and on them he placed flaming posters that dazzled the eyes of the blind.



PHOSPHOR



and scared the jackals and foxes.



And those having the gift of tongues read them and marvelled at their greatness.

At last he sought the mysterious presence of the Sphinx, and gazing long thereat he said unto his followers: - "For a thousand years this speechless old gal, with a cracked nose and the body of a cat, hath refused to answer the questions asked of her, and her reputed wisdom hath profited the world nothing;



But by the sword of the prophet she shall soon communicate something unto the people," and under the chin of the ancient image

he hung a great placard on which was set down



**C.B. HUSTLER, M. D.**  
PHYSICIAN TO  
**HIS ROYAL NIBS**  
OFFICE HOURS 12 A.M. to 12 P.M.  
12 P.M. to 12 A.M.  
REPRESENTING  
**THE ARLINGTON CHEMICAL CO.**  
YONKERS N. Y., U. S. A.

**PHOSPHO-CAFFEIN**

the price of his medicines and his regular office hours.



**N**ow when the people saw and heard these things they marvelled, and straightway flocked to him to be healed.

**U**nto the poor he ministered without recompense, but from the rich he exacted heavy tribute, both gold and silver and precious stones.



**A**nd behold the people were transformed into new creatures, and those ill of grievous diseases of divers sorts were made well again and leaped and danced and shouted hoop-la!



And the goodly medicine prevailed against many distempers.

Health brooded over the land and death came not nigh it.

The digger of graves turned his spade into a pruning hook, and he who had made shrouds for the dead became a contriver of carriages for babes



The hyenas in the cemeteries did starve to death, and the crocodiles shed tears of emptiness and perished in the rushes by the river side for lack of human food.



from the rising of  the sun untill the going down of the same; but nervous debility claimed them not;

**Y**oung men and maidens sat at evening by the banks of the Nile and breathed miasma from the swamps; but malaria gat not hold of them.

**T**he men chewed betel and the women of the

**K**ing's household supped on cucumbers and milk; but insanity and indigestion were strangers to them.



And they who had sold short the wheat of **E**gypt and had seen it increase in value an hundred fold, so that being sore smitten thereby their reason had departed, and children



pointing at them said: "these are they that have cob-webs in their skylights: " they too were healed, for

**P**hospho-**C**affein brought rest to their brain, and replenished their wasted tissues. **A**nd they who had possessed a straight tip that the crop of dates would be but a tithe of the usual amount because of the mildew, and, having bought many mats of them, were afflicted with heart failure,  because the crop  was large, and scoffers  jeered at them saying: "they dreamed they were being let in



on the ground floor and verily they have fallen into the cellar;" these also were soothed and strengthened.

**A**nd women with hysteria, whose servants had left them during the season of housecleaning, were



encouraged and revived, so that they fell to work and swept and garished their own homes.

**A**nd overwrought preachers, who had become weary and faint in struggling after back salaries and wrestling with donation parties, were refreshed and made hopeful.



**B**ut after a time the medicine of the travelling man ran low and was spent, and he bartered his leather satchel to a centurian for a saratoga trunk, in which to hold the orders that the physicians gave him as he sat in the market place. **A**nd when the trunk was full nigh unto



bursting, he girded up his loins and prepared to depart.

And all the people blessed him, and loaded him with gifts, and the dark-eyed favorites of the King wept copiously, and clinging to him besought him to remain. But the King said unto his privy counselors "verily this man is too much for me!

Suffer him therefore to depart and forbid him not; for if he tarry longer he will possess all the



shekels of my people; and though he hath wrought wonderous

cures, yet he gat him the bulge on me. His signs cover the walls of the city, and his bill boards are so lofty that they shut out the light of the sun, and the moon seemeth to set in the east." So it

came to pass that the traveller, when he had arranged with the physicians to dispense his medicines unto the people, promising to come again and hold them to account, set sail upon the deep:



and after much tossing upon the waves, and being beaten upon by many storms, came at last to the ancient city of **Y**onkers,



and lay at anchor near the water gate.



**N**ow when the traveller appeared before the merchants in whose goods he trafficked and showed unto them his **S**aratoga trunk well stuffed with orders, they were amazed, and rejoiced exceedingly.

Then said they unto him: "In good sooth, thou art the **S**tar **S**alesman, and well worthy of rich recompense." **S**o they gave him stock in an **E**lectric **L**ight **C**ompany that had only four law suits against it for infringement,



And also made him a director in **T**wo **S**treaks of **I**ron **R**ust that ran through the **S**outh-west part of **F**lorida. **T**hus is virtue ever its own reward, because, forsooth, it getteth no other. **H**e that hath ears to hear, let him hear. **S**elah!



# Phospho-Caffein Comp.

(GRANULAR EFFERVESCING)

## A Brain and Nerve Sedative.

The satisfactory results produced by Phospho-Caffein Comp. in HEADACHE, NEURALGIA, INSOMNIA, NEURASTHENIA, and general NERVOUS IRRITABILITY, are not due to any one ingredient, but to the happy effect of the combination. A thorough series of comparative tests have demonstrated the superiority of the above formula over any other in the market.

The usually unpleasant after-effects of the sedatives are fully overcome by the reconstructive properties of the other ingredients, leaving the brain and nervous system in a normal condition.

### FORMULA

Each dessertspoonful contains:

Caffein,

Acidi Phosphorici aa grains ss

Antipyrin

Ext. Apil Gray dulc. (Celery) aa grains j.

Sodium Bromide, grains v

**Dose.**—One to two heaping teaspoonfuls in a half tumbler of water. Repeat the dose once at the expiration of fifteen minutes, and again in half an hour, if required.

**Drink while effervescing.**

Put up in  
4 oz. and 8 oz. bottles.

The Arlington Chemical Co.,  
Yonkers, N. Y.



PHOSPHORIC  
CAFFEIN

COMP



SEDATIVE  
AND NERVE  
BRAIN

THE  
ARLINGTON  
CHEMICAL  
CO. YONKERS  
N.Y.