

REMARKS

AWARD CEREMONY, PRIX GRIFFUEL

ASSOCIATION POUR LA RECHERCHE SUR LE CANCER

C. EVERETT KOOP

PARIS

11/6/89

U = UNIVERSITY #1

S = SMOKING COLLECTION

0 < V56	S 13-17	U 68
U 56	b	U 79
a	U 69	U 8
U 57	S 18	C
59	S 20-21	D
S 7	U 23	E
U 60	S 24	F
S 41-46	S 26-27	
U 62	S 37-40	

THIS AFTERNOON I WOULD LIKE TO
TELL YOU A LITTLE OF THE HISTORY
OF OUR EFFORTS AGAINST SMOKING
IN THE LAST FEW YEARS,
TELL YOU THE PRESENT SITUATION,
THEN REVIEW WHAT GOVERNMENT
CAN DO AS WELL AS WHAT IT DOES
WRONG, AND CLOSE WITH THE
INTERNATIONAL IMPLICATIONS OF SMOKING

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I AM DELIGHTED TO BE
WITH YOU TODAY. YOU DO
ME A SINGULAR HONOR
AND IT IS NOT POSSIBLE
TO EXPRESS MY APPRECIATION
IN A FEW WORDS. THANK
YOU SO VERY MUCH

THERE ARE CURRENTLY TWO EXCELLENT
PROGRAMS - EACH A COOP ^{BETWEEN} ^{AND} OF GOVT

THE PRIVATE SECTOR.

THE FIRST IS A PROGRAM BETWEEN
THE NCI OF NIH AND THE
VOLUNTARY ^{AM HT-LUNC-CA} AGENCIES - CALLED ~~SMOKE~~ ^{COMMUNITY}

THIS PROGRAM BLANKETS A SMALL
CITY OR TOWN and THE EFFORT IS
ONE OF SATURATION USING ALL
MEANS POSSIBLE TO STOP SMOKING.

THE SECOND IS AN ALLIANCE
BETWEEN THE NCI AND
PHYSICIANS - TEACHING YOUNG DOCS
S17/B/UG9

TO ASSIST PATIENTS IN THEIR

NOW - SMOKING EFFORT.

WE HAVE KNOWN FOR YEARS

THAT THE MOST LIKELY WAY

FOR A PATIENT TO STOP SMOKING

IS FOR HIS ~~SMOKING~~ DOCTOR TO

LOOK HIM/HER IN THE EYE AND

SAID "IF YOU DON'T STOP SMOKING, YOU'RE

GOING TO DIE. THIS PROGRAM)

TEACHES 1/4 OF THE PHYSICIANS

IN THE COUNTRY HOW BEST TO

DO IT.

I THINK THE PEOPLE OF HEALTH
IN THE EUROPEAN ECONOMIC COMMUNITY
HAVE A ONCE-IN-A-LIFETIME
OPPORTUNITY TO PLAN AHEAD,
PLAN NOT FOR NATIONAL ANTI-
SMOKING CAMPAIGNS BUT FOR
A CONTINENTAL ANTI SMOKING
EDUCATION CAMPAIGN.

IT DOES NOT MATTER WHETHER
WE SPEAK OF A DEVELOPING NATION
OR THE CONGLOMERATE INDUSTRIAL
NATIONS OF EUROPE. IT IS NOT

POSSIBLE TO ACHIEVE AN ECONOMIC
USO/C

SUPERIORITY UNLESS THERE IS A
HEALTH SUPERIORITY.

I AM ALWAYS ASTONISHED - AS
ARE OTHER AMERICANS - AT THE
NUMBER OF PEOPLE WHO SMOKE
OVER HERE, COMPARED TO
THE USA. MORE THAN THAT

I PERSONALLY AM AMAZED
AT THE PREGNANT WOMEN
I SEE SMOKING IN EUROPE.

WHO KNOWS THE EXTENT OF
THE HEALTH BURDEN PLACED
ON THE NEXT GENERATION?

6.80/17

TO PAY FOR THE HEALTH
COSTS OF THE PREVIOUS
GENERATION WHILE NOT
LOOKING FORWARD TO THE
FUTURE IN BETTER HEALTH
THEMSELVES.

I KNOW YOU WOULD HAVE
THE SUPPORT OF YOUR AMERICAN
COLLEAGUES IN ANY PROGRAM
AIMED AT IMPROVING THE
HEALTH OF EUROPE THRU
A CAMPAIGN AGAINST SMOKING
ACTION LET ME EXPRESS
YOUR

MY GRATITUDE FOR THE HONOR
YOU AFFORD ME TO DAY.

I LOOK FORWARD TO OPPORTUNITIES
TO SERVE WITH YOU IN THE
DAYS AHEAD.