

April 4, 1968

Mr. Murray Sayle
Features Editor
The Sunday Times
Thomson House 200 Gray's Inn Road
London WC1

Dear Mr. Sayle:

Your letter of February 22 was inadvertently mailed without postage; consequently it has just arrived.

I do not have the lecture you requested in typescript form. However the same material is substantially covered in a number of articles which I enclose.

I am in fact happy to have heard from you since it gives me the opportunity to pursue a question I have had in mind for some time. For the better part of two years now, I have been writing a weekly column for The Washington Post on the general subject "Science and Man". I am told that this column has a substantial following in Washington, and for obvious reasons would regard that community as one of the most desirable with which to discuss my ideas in this field. The column is not part of the regular news or syndication services of The Washington Post but it is available without difficulty to individual newspapers quite independently of any other connections they may have with The Post. It is not being sold very energetically, among other reasons because I am more interested in the quality of my audience than its overall numbers. It does appear, in the United States, in such cities as Boston, Minneapolis, Madison, Wisconsin, Oakridge, Tennessee, and in all likelihood, soon, San Francisco. It also appears in the Melbourne Age, and in German translation, in Die Zeit which has editions in Hamburg, Toronto and Buenos Aires. I do not believe it appears in Britain in any form at the present time. I have been told, and readily believe, that the Sunday Times under its present leadership would be an ideal vehicle for the presentation of this column there.

May I ask you to form your own judgment about the interest that these writings would have to your readers. If you wish to follow the matter up, I suggest that you write either to me or directly

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to Mr. Howard Simons, Assistant Managing Editor, The Washington Post,
1515 L Street NW, Washington, D.C. 20005.

I hope my letter and the enclosures reach you in early enough time
to be of some use to you.

Sincerely yours,

Joshua Lederberg,
Professor of Genetics

JL/gem

Enclosures- P.S. To be sent by Second Class Air Mail.