

TO: H. Brethorse TX
RC
RO

Dear Henry -

JUL 2 1969

I will shortly send you some of the later articles in this TV serial that are on their way through the press. I think they will narrow the zone of our disagreement, if indeed there is any at all.

Certainly I did not minimize the effect of TV on children. I questioned whether it needed any further research, and indeed whether this was really possible if scientific rigor were the aim. But I suppose some more window-dressing will be needed to speak effectively to the public. (I was afraid that the NIMH Committee might get hung up on whether adverse effects could be rigorously proven - cf. cigarettes) J.