



THE ROCKEFELLER UNIVERSITY

1230 YORK AVENUE · NEW YORK, NEW YORK 10021



May 16, 1979

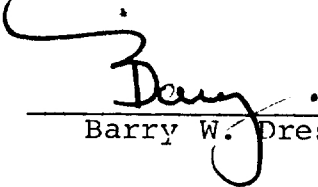
MEMORANDUM FOR THE RECORD

Subject: Potential Television Program with Bill Moyers ↙

Ralph Ablon has generated interest on the part of Bill Moyers (journalist, commentator, WNET "Bill Moyers' Journal") in developing a program idea involving RU faculty. Moyers has a long-range (six months out?) concept, with the working title "Beyond the 1980s," which will explore the roles and goals of science in the approaching new century. The topic thrust and scope is not further defined at this time.

At Ralph's request, I called Mr. Moyers' office and spoke with his administrative assistant, Beth, who was aware of both Moyers' conversation with RA and the program in question. She promised to get back to me when a date can be set for a meeting to discuss specifics. I believe such a session should include: Dr. Lederberg, Mr. Nichols, Mr. Bardossi, and if aboard by then, perhaps Dr. Richard Young.

I've discussed all this with Bart and Gene Kone who are ready to follow through on Mr. Moyers' cue. If there has been no call within the next ten days, I will follow-up with Beth to set a date.


Barry W. Dress

BWD:MK

Mr. Bill Moyers
WNET-TV
356 West 58th Street
New York, NY 10019
560-2000

cc: Mr. Ralph E. Ablon
Dr. Joshua Lederberg ✓
Mr. Rodney W. Nichols
Mr. Bart Bardossi
Mr. Gene Kone

DO Route: RLV _____
MHD _____
PJD _____