

that it furnished in one can, seven complete breakfasts, each significantly more nutritional than a breakfast consisting of 4 fluid ounces of fresh orange juice, 2 eggs, 2 slices of bacons, a cup of black coffee, one slice of whole wheat bread and one pat of butter, which name and statements were false and misleading since they were contrary to fact; 403(j)—the article was represented as a food for special dietary uses and its label failed to bear as required by regulations a statement of the percent by weight of the artificial sweetener contained in the article, namely, sodium cyclamate, and in juxtaposition there-with the word "nonnutritive."

DISPOSITION: 1-29-63. Consent—claimed by La Lanne, Inc., and relabeled.

**29097. Dietary food supplement. (F.D.C. No. 49302. S. No. 54-616 V.)**

QUANTITY: 174 pkgs., at Lincoln, Nebr.

SHIPPED: Between 9-1-62 and 10-31-62, from Beverly Hills, Calif.

RESULTS OF INVESTIGATION: Analysis showed that the article contained less than 75 percent of the declared amount of vitamin C.

LIBELED: 9-11-63, Dist. Nebr.

CHARGE: 402(b)(1)—while held for sale, the valuable constituent, namely, vitamin C, had been in part omitted or abstracted from the article; and 403(a)—the label statement "Contents of 1 Baby-Pak Daily will supply \* \* \* Vitamin C \* \* \* 10 mg." was false and misleading.

DISPOSITION: 10-14-63. Default—destruction.

**29098. Nutri-Bio vitamins and minerals. (F.D.C. No. 48968. S. No. 24-851 V.)**

QUANTITY: 262 ctns., each containing 2 pkgs. containing 13 dual compartment envelopes, at Sandusky, Ohio.

SHIPPED: Prior to 11-1-62, from Beverly Hills, Calif., by Nutri-Bio Corp.

LABEL IN PART: (Envelope) "Your Seven-Day Supply of Nutri-Bio Food supplement Vitamins & Minerals From Natural Or Organic Sources for the entire family \* \* \* Nutri-Pak Better Nutrition Thru Bio-chemistry."

RESULTS OF INVESTIGATION: Analysis showed that one lot of the article contained approximately 75 percent of the declared amount of vitamin C and that various lots of the article contained approximately 78 percent of the declared amount of vitamin B<sub>12</sub>.

LIBELED: 5-17-63, N. Dist. Ohio.

CHARGE: 402(b)(1)—while held for sale, valuable constituents, namely, vitamin C and vitamin B<sub>12</sub>, had been in part omitted or abstracted from the article; and 403(a)—the label statements "2 Vitamin Tablets and 4 Mineral Tablets Daily will supply \* \* \* Vitamin C \* \* \* 60 Mg. \* \* \* Vitamin B<sub>12</sub> Activity (Cobalamin) [or "Cobalamin Concentrate (Vitamin B<sub>12</sub> Activity)"] 5 mcg." were false and misleading as applied to a product containing less than the declared amount of those ingredients.

403(a)—when shipped, the name of the article "Nutri-Bio \* \* \* dietary food supplement" displayed upon the cartons was misleading as applied to an article whose composition (declared ingredients) varied from carton to carton; and 403(a)—the label of the article bore the false and misleading representation that the article was of significant value for special dietary supplementation because of the presence therein of unsaturated fatty acids, linoleic acid, linolenic acids, inositol, para-aminobenzoic acid, rutin, biotin, methionine, bioflavonoid complex, hesperiden complex, choline, alfalfa juice and powder