

ACCOMPANYING LABELING: White leaflets entitled "Have a Brighter Future . . . Victorvita The Food Supplement for the Feel of Youth"; pink leaflets entitled "Have a Brighter Future"; and a letter dated 7-20-59, from the Victor Vitamin Co., with a 13-page enclosure.

LIBELED: 5-3-60, E. Dist. Mo.

CHARGE: 403(a)—when shipped, the labeling contained false and misleading representations that all ingredients of the article were either vitamins or minerals which could be digested and absorbed to an amazing extent; that the article was a complete vitamin and mineral food supplement; that the need for vitamin E in human nutrition had not been established; and that the article would promote digestion of proteins and fats.

The article was also alleged to be misbranded under the provisions of the law applicable to drugs, as reported in notices of judgment on drugs and devices, No. 6216.

DISPOSITION: 6-6-60. Default—destruction.

27045. Multiple-vitamin capsules. (F.D.C. No. 44414. S. No. 23-003 R.)

QUANTITY: 53 250-capsule and 21 100-capsule btl. at Kansas City, Mo.

SHIPPED: 1-11-60, from Allegan, Mich., by L. Perrigo Co.

LABEL IN PART: (Btl.) "Atkins Daily Ration Multiple Vitamins Each Capsule Supplies Full Daily Requirement of All Essential Vitamins \* \* \* Frederick Atkins, Inc., New York—Distributors."

ACCOMPANYING LABELING: Booklets entitled "Which Vitamins For Whom When" and an advertising mat entitled "Health Vitamins Beauty."

RESULTS OF INVESTIGATION: The dealer had received the booklet and advertising mat from Frederick Atkins, Inc., through whom the article was purchased.

LIBELED: 4-5-60, W. Dist. Mo.

CHARGE: 403(j)—when shipped, the article purported to be and was represented as a food for special dietary uses by reason of its vitamin content and its label failed to bear, as required by regulations, a statement of the proportion of the minimum daily requirement for vitamins A, B<sub>1</sub>, B<sub>2</sub>, C, and niacinamide for children supplied by such food when consumed in a specified quantity during a period of one day.

The libel alleged also that the article and two other articles were misbranded under the provisions of the law relating to drugs, as reported in notices of judgment on drugs and devices, No. 6223.

DISPOSITION: 5-23-60. Default—the articles were delivered to a charitable institution and the advertising mats and booklets were delivered to the Food and Drug Administration.

27046. Protein wafers. (F.D.C. No. 44557. S. No. 29-202 R.)

QUANTITY: 98 btl., each containing 300 wafers, at Council Bluffs, Iowa, in possession of Dwarfies, Inc.

SHIPPED: 9-25-57, from Los Angeles, Calif.

LABEL IN PART: (Btl.) "Miss Physical Fitness' Dixie Q Balanced Hi Protein Wafers \* \* \* Eat Like Candy! Lemon and Malt Flavors \* \* \* Internationally Chosen 'Miss Physical Fitness' \* \* \* Each 12 Wafers Contain: % Adult MDR Thiamine (vitamin B-1) 2.0 mgm. 200% Riboflavin (vitamin