

LABEL IN PART: "Algit the Norwegian Kelp Meal Product of Norway Guaranteed Analysis Crude Protein, not less than 5% Crude Fat, not less than 2% Crude Fibre, not more than 8% Salt (NaCl), not more than 3% Phosphorus (P), not less than 0.2% Iodine (I), not less than 0.06% Calcium (Ca), not less than 1.5% Ingredients . . . Norwegian Kelp Meal Usage: 2% of grain ration for animal feeding Algea Produkter A.S. Kristiansund N. Norway."

ACCOMPANYING LABELING: Leaflets entitled "The Sunday Star Magazine Farming Without Fertilizer," "Life In The Country," "Algit News Vol. 1., Issue 2" and "Algit News"; reprints of letter to Mr. Joseph M. Ronan, and reprints of letter headed "State of Montana" to Mr. M. Ottesen.

RESULTS OF INVESTIGATION: The accompanying labeling was received by the dealer at Spokane, Wash., from Larry Ottesen, Seattle, Wash.

LIBELED: 3-23-59, E. Dist. Wash.

CHARGE: 403(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article when used as directed was effective in establishing and maintaining a high butterfat content of milk from herds during warmer weather; would ready cattle for market weeks ahead of schedule; contained significant amounts of all of the vitamins, minerals, and amino acids needed by men and other animals; would supply the nutrients for pale and tired blood; restored the chemical balance of the blood of men; increased the butterfat of the milk; controlled mineral deficiency ailments; improved the quality of the milk, particularly the vitamin A content, of dairy cattle; promoted utilization of feed by chickens; improved the production of lambs and of more and better wool, and produced exceptionally fine pelts of sheep; caused fish to grow larger; supplied significant amounts of plant hormones; was effective in raising better race horses; improved the fur of minks; caused meat from cattle and hogs to taste better and dress off higher; improved the shell texture of eggs of chickens; and supplied important blood constituents because the human blood and seawater are chemically about the same.

The libel charged also that the article was misbranded under the provisions of the law applicable to drugs and devices, as reported in notices of judgment on drugs and devices, No. 5937.

DISPOSITION: 3-27-59. Consent—claimed by Algit Kelp Meal Distributing, Inc., Spokane, Wash., and relabeled.

MISCELLANEOUS FOOD

26800. Butterscotch pudding mix. (F.D.C. No. 44692. S. No. 36-484 R.)

QUANTITY: 15 cases, 6 5-lb. cans each, at Hammonton, N.J.

SHIPPED: 5-5-60, from Somerville, Mass., by Vintage Canning Corp.

LABEL IN PART: (Cans) "Butsetch Pud * * * Mfr. Vintage Canning Corp., Boston, Mass."

LIBELED: 7-1-60, Dist. N.J.

CHARGE: 402(a) (3)—contained rodent excreta when shipped.

DISPOSITION: 8-23-60. Default—destruction.