

LIBELED: 6-27-60, E. Dist. Pa.

CHARGE: 403(a)—when shipped, the label statements (drops) “for promotion of growth in infants and stimulation of appetite of children and adults,” and (tablets) “for the stimulation of appetite and growth in children and for the stimulation of appetite in adults” were false and misleading since the articles were not effective for such purposes.

DISPOSITION: 7-27-60. Default—destruction.

26746. Vitamin products. (F.D.C. No. 43554. S. Nos. 65-136/9/P.)

QUANTITY: 5 ctns., each containing 3 120 tablet btls. of Eden Food Supplement, 58 tins of Eden High Protein Wafers, 40 tins of Eden Treat, and 14 16-oz. cartoned btls. of Eden Chlorophyll Solution, at Salt Lake City, Utah.

SHIPPED: Between 5-8-59 and 7-6-59, from Sun Valley, Calif., by Garden of Eden Co.

LABEL IN PART: (Ctn. and btl.) “Eden Food Supplement A high potency Organic or Natural source dietary food supplement * * * The Garden of Eden Company * * * Sun Valley, California 10249”; (tin) “Contents 180 Wafers * * * Eden High Protein Energy Wafers”; (tin) “Eden Treat . . . From the Garden of Nature’s Laboratory * * * Contents: 16 ounces”; and (btl.) “16 Oz. * * * Eden 100% Pure Chlorophyll Solution Each tablespoonful (15 cc) contains 100 milligrams pure chlorophyllins.”

ACCOMPANYING LABELING: Phonograph records, side 1, “Nutritional Forum” and side 2, “Opportunity Knocks”; booklets entitled “Nutritional Forum Text Questions and Answers,” “Opportunity Knocks,” and “Your Guidebook to Better Living”; reprints from “Modern Nutrition June 1958,” and from “Reader’s Digest” entitled “The Vitamins, the Food and Dr. Spies”; leaflets entitled “Why Feel Old?,” “A Report on the Health of the Nation,” “Let Me Put You Into Your Own Fast-growing business,” “Hidden Hunger,” “Eden Food Supplement,” “High Protein Energy Wafers!,” “Eden Chlorophyll Solution,” and “Eden Treat”; and starter kits containing promotional statements.

LIBELED: 9-28-59, Dist. Utah.

CHARGE: 403(a)—when shipped and while held for sale, the labeling which accompanied the articles contained false and misleading representations that the Food Supplement was advantageously derived completely from organic or natural sources; was superior in vitamins and mineral content to the various foods to which it was compared and contained the nutrients of such foods; would prevent and eliminate “hidden hunger”; would build rich, red blood, strong internal organs, steady nerves and good bones, teeth, hair and nails, and promote secretion of hormones; was a miracle of modern science; would produce happy and healthy living; was a perfect balance of nutritional factors; would provide pep and vigor; and would bolster health, energy, and resistance; contained secret ingredients; would add years to one’s life without feeling old; provide all of the essential blood strengthening and tissue nourishing food factors; contained more potent vitamin A than fish liver oil; and would be effective because Americans generally are poorly nourished; that the Protein Energy Wafers would provide high protein; furnish high, quick energy; continuous vigor; satisfy the desire for high caloric foods; burn up excess fat and sustain vitality; renew strength and energy; rebuild wornout and damaged tissues; convert poor dietary proteins into high quality proteins; and that it was comparable to milk, eggs, and meat but exceeded them in quality,

and was richer in all B-vitamins, except inositol, than wheat flour; that the Eden Treat would assure vigorous health and proper growth; and that the Chlorophyll Solution would produce sound health, and result in the best reproduction and growth.

The libel alleged also that the articles were misbranded under the provisions of the law applicable to drugs as reported in notices of judgment on drugs and devices, No. 6021.

DISPOSITION: 2-5-60. Default—5 btls. of the Food Supplement, 5 tins of High Protein Wafers, 5 tins of Eden Treat, and 3 btls. of Chlorophyll were delivered to the Food and Drug Administration. The remainder of the articles were destroyed.

26747. Vitamin tablets. (F.D.C. No. 42315. S. No. 32-176 P.)

QUANTITY: 70 100-tablet btls., at New York, N.Y.

SHIPPED: The article was shipped about two years prior to the filing of the libel from outside the State of New York.

RESULTS OF INVESTIGATION: Examination showed that the article contained less than the declared amounts of vitamin C and vitamin B₁.

LIBELED: 1-2-59, S. Dist. N.Y.

CHARGE: 402(b)(1)—while held for sale, valuable constituents, vitamin B₁ and vitamin C, were in part omitted or abstracted from the article; and 403(a)—the label statement "Two Tablets Daily Contains * * * Vitamin B₁ * * * 3 mg. * * * Vitamin C * * * 40 mg." was false and misleading.

The libel charged also that a number of other articles were adulterated and misbranded under the provisions of the law applicable to drugs as reported in notices on drugs and devices, No. 5865.

DISPOSITION: 1-27-59. Default—destruction.

26748. Vitamin tablets. (F.D.C. No. 44687. S. No. 11-303 R.)

QUANTITY: 70 400-tablet btls. at Chicago, Ill., in possession of Ford Hopkins Co.

SHIPPED: 12-29-59, from Dallas, Tex., by Preston National Drug Co.

LABEL IN PART: (Btl.) "Mighty Midgets Multiple Vitamins * * * Preston National Drug Co. Dallas Chicago Each coated perle contains: A-Acetate 5000 U.S.P. Units 125%."

RESULTS OF INVESTIGATION: Examination showed that the article contained approximately 72 percent of the declared amount of vitamin A.

LIBELED: 6-23-60, N. Dist. Ill.

CHARGE: 402(b)(1)—while held for sale, the valuable constituent, vitamin A, had been in part omitted or abstracted from the article; 403(a)—the label statement "Each coated perle contains: A-Acetate 5000 U.S.P. Units" was false and misleading; and when shipped, the label statement "Multiple Vitamins" was false and misleading, since the article contained minerals in addition to vitamins.

DISPOSITION: 7-21-60. Default—destruction.

26749. Vitamin tablets. (F.D.C. No. 44691. S. No. 15-377 R.)

QUANTITY: 2 25,000-tablet drums at Evansville, Ind., in possession of Elliott Laboratories, Inc.