

It was alleged that the article was misbranded in that the statements on the label, "Ingredients \* \* \* (Ground Limestone) 25% \* \* \* Salt \* \* \* 65%", were false and misleading, since the article contained less limestone and more salt than stated. This Department also recommended that the libel charge that the statement regarding the curative or therapeutic effect of the article, "Worm destroyer Conditioner Tonic", was false and fraudulent.

On September 24, 1934, no claimant having appeared, judgment of condemnation and forfeiture was entered, and destruction of the product was ordered.

M. L. WILSON, *Acting Secretary of Agriculture.*

**22999. Misbranding of Norma Effervescent Preparation. U. S. v. 119 Cans and 58 Cans of Norma Effervescent Preparation. Default decrees of condemnation, forfeiture, and destruction. (F. & D. nos. 32990, 33055. Sample nos. 69900-A, 70174-A.)**

These cases involved a drug product labeled with unwarranted curative and therapeutic claims.

On June 22 and July 9, 1934, the United States attorney for the Middle District of Pennsylvania, acting upon reports by the Secretary of Agriculture, filed in the district court libels praying seizure and condemnation of 119 cans of Norma Effervescent Preparation at Wilkes-Barre, Pa., and 58 cans of the same product at Scranton, Pa., alleging that the article had been shipped in interstate commerce, in part on or about May 4, 1934, and in part on or about May 9, 1934, by the C. Tornello Co., from New York, N. Y., and charging misbranding in violation of the Food and Drugs Act as amended. The article was labeled in part: "Packed Expressly for Norma Packing Co., New York, N. Y."

Analysis showed that the article consisted essentially of sodium bicarbonate, tartaric acid, and sugar.

The article was alleged to be misbranded in that the following statements regarding its curative or therapeutic effects, appearing in the labeling, were false and fraudulent: (In English) "Specially recommended for stomach disorders"; (translated from the Italian) "Combats acidity and is specially recommended for disturbances of the stomach."

On August 6, 1934, no claimant having appeared, judgments of condemnation and forfeiture were entered, and destruction of the product was ordered.

M. L. WILSON, *Acting Secretary of Agriculture.*

**23000. Misbranding of Sweet's Certified Blood Tea, Sweet's Kamforina Salve, and Sweet's Bear Brand Salve. U. S. v. 23 Packages of Sweet's Certified Blood Tea, et al. Default decrees of condemnation, forfeiture, and destruction. (F. & D. nos. 32992, 32993, 32994. Sample nos. 68996-A, 68997-A, 68998-A.)**

These cases involved drug preparations, the labels of which bore unwarranted curative and therapeutic claims. The designation of the Kamforina Salve was false and misleading, since it contained physiologically active ingredients other than camphor.

On June 25, 1934, the United States attorney for the District of New Jersey, acting upon a report by the Secretary of Agriculture, filed in the district court libels praying seizure and condemnation of 23 packages of Sweet's Certified Blood Tea, 23 packages of Sweet's Kamforina Salve, and 11 packages of Sweet's Bear Brand Salve at Camden, N. J., alleging that the articles had been shipped in interstate commerce, on or about April 28, 1934, by the Sweet Manufacturing Co., Inc., from Pittsburgh, Pa., and charging misbranding in violation of the Food and Drugs Act as amended.

Analyses showed that the Blood Tea consisted essentially of senna leaves, couch grass, sassafras bark, elder flowers, juniper berries, anise seed, fennel seed, and uva ursi leaves; that the Kamforina Salve consisted essentially of capsicum oleoresin and volatile oils including camphor incorporated in petrolatum; and that the Bear Brand Salve consisted essentially of tar oil incorporated in petrolatum.

The Kamforina Salve was alleged to be misbranded in that the statement on the label, "Kamforina Salve", was false and misleading since the article contained physiologically active ingredients other than camphor. Misbranding was alleged with respect to all products for the reason that the following statements, in the labelings, regarding their curative or therapeutic effects were false and fraudulent: (Blood Tea, carton) The designation "Blood Tea" in the name of the article and (in English) "A splendid System Purifier for Every Member of the Family. \* \* \* for the Relief of \* \* \* Indigestion, Bilioussness, Sallow Complexion, Loss of Appetite \* \* \* and Sick Headache. \* \* \*

you must keep yourself physically fit. You cannot have a strong vigorous body and clear keen mind without plenty of good, rich blood. When the blood becomes thin, impure or impoverished, health soon fails and a host of ills follow. You become weak, tired and nervous. Your complexion becomes sallow, you lose weight, strength and vitality and feel listless. The whole system is run down and one is then an easy victim to illness. Excellent results are manifest throughout the entire system from the use of Sweet's Certified Blood Tea"; (translated from the Polish) "Most human diseases originate in the stomach and impure blood. When the stomach ceases properly to fulfill its function, the food commences to decompose in the organism and the circulation of the blood carries poisons to every part of the body, causing headache, loss of appetite, indigestion, constipation and many other ailments. \* \* \* is excellent for loss of appetite, indigestion, \* \* \* headache, \* \* \* altogether eradicating the poisons from the diseased system by purifying the stomach, blood and the whole system"; (translated from the Lithuanian) "Remedy for Loss of Appetite, Liver and Blood Diseases, Headaches, Indigestion, Skin Diseases, Fatigue, Nervousness, Rheumatism \* \* \* Jaundice, Anemia \* \* \* Influenza, Acidity, Coated Tongue, Hives, etc."; (translated from the Ukrainian) "Remedy for loss of appetite, blood diseases, indigestion, headaches, stomach trouble, nervousness \* \* \* acidity in stomach, coated tongue, anemia, etc."; (Blood Tea, circular) The designation "Blood Tea" and (in English) "Constipation Saps Vitality—Reduces Efficiency—Ruins Appearance—Attractiveness—Disposition— \* \* \* Widely used in diseases of the kidneys. \* \* \* Used as a blood-purifier. \* \* \* Used as tonic and blood-purifier \* \* \* Used in diseases of the kidneys. \* \* \* Used to relieve colic \* \* \* Acts as a tonic to the stomach and liver. \* \* \* Increases kidney excretions. \* \* \* for many ailments of their beginning in the absorptions of waste matter from the intestines. \* \* \* loss of appetite, indigestion, rheumatism, Bright's disease, sick headache, heart trouble, diabetes, nervousness and many other troubles are directly traceable to poisons from internal filth. \* \* \* dissolves accumulated wastes and gently flushes them out of the system. Constipation cannot be left to 'take care of itself.' \* \* \* Constipation saps vitality, reduces efficiency; ruins appearance, disposition, and attractiveness. Your body should be kept clean outside and 'inside'. And for Health \* \* \* Owing to the heavily toxic condition of the average person \* \* \* At the first sign of \* \* \* chills, etc. \* \* \* Rules for long life \* \* \* Give daily attention to building health. \* \* \* Secure thorough intestinal elimination three times a day. \* \* \* Do not allow poisons and infections to enter the body"; (translated from the Polish) "For loss of appetite, bad blood, liver, headache, stomach ailments, skin diseases, nervousness, rheumatism, \* \* \* malaria, impoverished blood \* \* \* influenza, sour stomach, coated tongue, pimply rashes, etc. \* \* \* The tea helps nature to positively remove poisons and disease germs from the human system"; (translated from the Lithuanian) "Remedy for loss of Appetite, Liver and Blood Diseases, Headaches, Indigestion, Skin Diseases, Fatigue, Nervousness, Rheumatism \* \* \* Jaundice, Anemia \* \* \* Influenza, Acidity, Coated Tongue, Hives, etc. \* \* \* This tea helps Nature to rid one's system of the \* \* \*"; (translated from the Italian) "Tea for Blood \* \* \* for alleviation of different affections of the nerves, blood, stomach, liver, kidneys, and viscera, such as \* \* \* acid, biliousness, pains in the liver, headache, pains in the neck, indigestion, malaria, neuralgia, rheumatism, nervous sciatica, vertigos, loss of appetite, general debility, coated tongue, small pustules, etc. \* \* \* This tea assists in freeing the system of diseases, germs and poisons, the secret enemies of humanity"; (Kamforina Salve, box and carton) "For Muscular Rheumatism \* \* \* Sore Throat, Stiffness"; (carton, translated from Polish) "Is efficacious for Rheumatic pains, sore throat, stiffness of the limbs, lumbago, bronchitis \* \* \* and many other ailments arising from exhaustion or hard work"; (Bear Brand Salve, box and carton) "For Sores, Fresh cuts, Wounds, etc."; (carton) "Also effective for Boils and Carbuncles \* \* \* For eczema and skin diseases generally \* \* \* For cuts \* \* \* sores, etc. \* \* \* [translated from Polish] is the one healing salve for all new and old wounds, cuts \* \* \* warm it somewhat and apply to the wound or swelling \* \* \* [translated from Lithuanian] Most effective for fresh cuts, sores, wounds [translated from Bohemian] For new and old sores, cuts \* \* \* hemorrhoids, etc."

On August 11, 1934, no claimant having appeared, judgments of condemnation and forfeiture were entered, and destruction of the products was ordered.

M. L. WILSON, *Acting Secretary of Agriculture.*