

Hundreds of unsolicited testimonials written to us * * * are positive evidence that Allen's Rheumatic Treatment has given complete cures in the most severe and stubborn cases of Rheumatism, Neuritis, Lumbago, Gout * * * Directions for Taking A dose consists of two tablets—one of each color. Simply drop one blue and one white tablet onto the tongue and swallow with a drink of water or other liquid. For very prompt relief it is advisable to crush the tablets and swallow them with a little water. Take four doses per day for the first two or three days, in order to get the treatment thoroughly into the system at once and stop all pains and aches immediately, then just take three doses per day as long as necessary to obtain permanent results. * * * Special Directions: Very old people, people who are in very poor health, those who naturally have a frail or delicate constitution, and anyone who finds the full dose a trifle too strong, should not lay the treatment aside, but simply take a smaller dose. * * * Rheumatic Treatment gives quick and wonderful relief from the awful pains and aches suffered by those who are afflicted with Rheumatism, Neuritis, Lumbago, Gout and * * * it does not contain * * * any drug prohibited by the Pure Food and Drug Act. * * * wonderful relief from pains and aches * * * The excellent results obtained as pain relievers in all Rheumatic and Neuralgic diseases * * * for pains and aches in the following common ills: * * * Toothache, Earache, Locomotor Ataxia Pains, Migraine, Fever (Feverish Conditions), Ovarian Pains and Pains and Aches Peculiar To Women. Those who have been suffering greatly at night time from Rheumatic or Neuritis pains, and have perhaps been unable to sleep at night for weeks at a time, will find that a dose of these tablets, taken at bedtime, will give wonderful relief, and they will be able to sleep soundly at night, free from all aches and pains. * * * Rheumatic Treatment * * * Rheumatic.”

On April 11, 1932, no claimant having appeared for the property, judgments of condemnation and forfeiture were entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19397. Misbranding of Gray's Helpuall. U. S. v. 33 Packages of Gray's Helpuall. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 27778. I. S. No. 39083. S. No. 5864.)

Examination of a drug product, known as Gray's Helpuall, from the shipment herein described having shown that the tube and carton labels and a circular shipped with the article contained statements representing that the article possessed curative and therapeutic properties which, in fact, it did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the District of Massachusetts.

On February 25, 1932, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 33 packages of the said Gray's Helpuall, remaining in the original unbroken packages at Boston, Mass., alleging that the article had been shipped by the Gray Helpuall Co., from Hillsboro, N. H., on or about February 5, 1932, and had been transported from the State of New Hampshire into the State of Massachusetts, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of Gray's Helpuall by this department showed that the article consisted essentially of a petrolatum base containing camphor, peppermint oil, and methyl salicylate.

It was alleged in the libel that the article was misbranded in that the following statements regarding the curative and therapeutic effects of the said article, appearing in the labeling, were false and fraudulent, since the said article contained no ingredient or combination of ingredients capable of producing the effects claimed: (Tube label) "For * * * Catarrh * * * Bronchitis, Tonsillitis, Rheumatism, * * * For Sore Throat and Croup, * * * For other ailments * * * effective * * * preparation for the relief of * * * Tonsillitis, Bronchitis, Sore Throat, Rheumatism, * * * Eczema, Piles;" (retail carton) "Effective * * * preparation for the relief of * * * Tonsillitis, Bronchitis, Sore Throat, Rheumatism, * * * Eczema, Piles, * * * Helpuall, * * * for Relieving Inflammation * * * For * * * catarrh insert Helpuall in each nostril * * * For * * * bronchitis, tonsillitis, rheumatism. * * * etc., * * * For sore throat and croup * * * for other ailments;" (circular) "Preparation to

relieve inflammation; particularly effective in the treatment of * * * infections of the respiratory organs. * * * It is especially recommended for counteracting: * * * Tonsilitis Bronchitis Sore Throat Rheumatism * * * Eczema Piles * * * Acts Through the Pores * * * has the penetrative property of being readily absorbed by the pores of the skin. Through this action Helpuall reaches the inner tissues and its highly curative qualities tend to counteract inflammation. * * * It will penetrate thoroughly. In severe cases a compress of hot cloths to open pores before using Helpuall is of extreme value. * * * Catarrh (Nasal) * * * Bronchitis * * * Sore Throat, Tonsilitis, Quincy * * * In extreme cases * * * Rheumatism, * * * Rub in thoroughly to the painful area. * * * Applications of the hot Helpuall should be made every hour until relieved. Caked or Swollen Breasts * * * The curative qualities embodied in Helpuall will * * * relieve the inflammation. * * * sore spot. * * * open sores * * * apply Helpuall * * * Eczema Treat skin with Helpuall. It is excellent for this condition. Piles For itching piles * * * apply Helpuall. It * * * relieves the inflammation. For Domestic Animals. Helpuall has been found valuable in treating many ailments in domestic animals, particularly * * * skin diseases * * * [testimonials] 'The most wonderful remedy for * * * throat trouble;' * * * 'It is fine for * * * sore throat;' * * * 'Especially good for * * * hoarseness;' * * * 'I find it very beneficial in a baby case of glandular infection and enlarged tonsils;'" (display carton) "Helpuall * * * Croup, Tonsilitis, Bronchitis, Sore Throat, Rheumatism, * * * Eczema, Piles, * * * Itching Piles, * * * Sore Throat."

On March 21, 1932, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

19398. Adulteration and misbranding of improved wine of cod-liver oil with malt and hypophosphites. U. S. v. 9 Dozen Packages of Improved Wine of Cod Liver Oil with Malt and Hypophosphites. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 27666. I. S. No. 42808. S. No. 5741.)

Examination of a drug product, known as improved wine of cod-liver oil with malt and hypophosphites, showed that the article did not contain the vitamins which are the therapeutically active ingredients of cod-liver oil.

On January 18, 1932, the United States attorney for the District of New Jersey, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of nine dozen packages of the said improved wine of cod-liver oil with malt and hypophosphites, remaining in the original and unbroken packages at Trenton, N. J., alleging that the article had been shipped by Hance Bros. & White (Inc.), Philadelphia, Pa., on or about October 21, 1931, and had been transported from the State of Pennsylvania into the State of New Jersey, and charging adulteration and misbranding in violation of the food and drugs act.

Analysis of a sample of the article by this department showed that it consisted essentially of compounds of phosphorus, calcium, sodium, potassium, iron, manganese, quinine, and strychnine, and sugar, alcohol, and water. Biological examination showed that the article was worthless as a source of vitamins A and D which are characteristic of cod-liver oil.

It was alleged in the libel that the article was adulterated in that its strength fell below the professed standard under which it was sold, namely, "Wine of Cod Liver Oil, * * * The remedial * * * principles of Cod Liver Oil," since the article did not contain the vitamins A and D which are the therapeutically active ingredients of cod-liver oil.

Misbranding was alleged for the reason that the following statements, borne on the label of the product, were false and misleading, since it did not contain the active ingredients of cod-liver oil: (Carton) "Wine of Cod Liver Oil * * * The Remedial and stimulating principles of Cod Liver Oil, * * * This preparation * * * is more palatable than plain Cod Liver Oil, or emulsion of Cod Liver Oil. * * * This preparation represents the soluble and medicinal principles of Pure Cod's Liver, * * * This preparation * * * is more palatable than plain Cod Liver Oil or Emulsion of Cod Liver Oil. * * * The Alcoholic Extract of Cod Liver Oil— * * * An elegant and excellent preparation of the Extract of Cod Livers;" (bottle) "Wine of Cod Liver Oil * * * The remedial and stimulating principles of Cod Liver