

from the standard of strength as determined by the test laid down in the said pharmacopoeia, and its own standard of strength was not stated on the container.

Misbranding was alleged for the reason that the statement on the label, "Fluid Extract Ergot U. S. P. Tenth Revision," was false and misleading.

On May 11, 1931, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

18305. Misbranding of Tru-Ade. U. S. v. 2¼ Dozen Small Tubes, et al., of Tru-Ade. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 25527. I. S. No. 16339. S. No. 3777.)

Examination of a drug product, known as Tru-Ade, from the shipment herein described having shown that the tube and carton labels and the accompanying circular contained statements representing that the article possessed curative and therapeutic properties which it did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the Northern District of Illinois.

On December 29, 1930, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 2¼ dozen small tubes and ¾ dozen large tubes of Tru-Ade at Chicago, Ill., alleging that the article had been shipped by the Larweb Medical Co., from Fort Wayne, Ind., October 23, 1930, and had been transported from the State of Indiana into the State of Illinois, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of petrolatum, lard, camphor, and a small proportion of menthol.

It was alleged in the libel that the article was misbranded in that the following statements regarding its curative or therapeutic effects, appearing in the labeling, were false and fraudulent, in that they were applied to the article knowingly and in reckless and wanton disregard of their truth or falsity so as to represent falsely and fraudulently to the purchasers that the article was in whole or in part composed of or contained ingredients or medicinal agents or combinations effective among other things as a remedy for the diseases, ailments, and afflictions mentioned therein: (Carton) "Try Tru-Ade Externally for * * * Itching Piles, Rheumatism, Lumbago, * * * Muscular Contractions Etc., Etc, * * * Asthma, Bronchitis, Catarrh, Coughs, Pneumonia * * * Try Tru-Ade Internally for Asthma, Bronchitis, Catarrh, * * * Sore Throat, Coughs, Croup, Pleurisy, Catarrhal Headache, Etc., Etc. * * * Tru-Ade inserted into the nostrils takes the most direct and quickest route to reach diseases of the head and lungs. That it should act more quickly on pneumonia, pleurisy, asthma and similar diseases;" (metal tube) "Asthma, Bronchitis, Catarrh, Rheumatism, Itching Piles * * * Coughs, Diphtheria, * * * Influenza, Pleurisy, Pneumonia, Sore Throat, Tonsillitis, Tuberculosis, * * * Piles, Pneumonia, Rheumatism;" (circular) "Brain Fog. The man of affairs is just as likely to overstrain his mental powers, through overexertion, * * * A little Tru-Ade inserted into the nostrils * * * will prove its efficiency. (See treatment for Rheumatism.) * * * Rheumatism, Sciatica, Lumbago, Muscular Contractions, Stiffness of Joints, * * * apply Tru-Ade liberally * * * In treating rheumatism of long standing (known as chronic) apply very warm wet cloths several times within five minutes, then wipe dry, after which, immediately apply a liberal quantity of Tru-Ade. * * * It was in extremely severe cases, in which all hope was abandoned, that Tru-Ade showed its remarkable qualities and won its fame. You Owe It to yourself and family to use the Best remedy obtainable, especially in very severe or dangerous cases. Eczema. Different users of Tru-Ade who had considerable trouble with Eczema, stated that they had received great and quick relief by first applying Tru-Ade to the affected parts, then to sprinkle zinc oxide on the Tru-Ade, after which both would be rubbed in together. Pain In Chest when not caused by pneumonia, Hot Wet Cloths * * * should first be applied * * * after which Tru-Ade should be liberally applied and well rubbed into the affected parts. Repeat every hour or two until relief is obtained. * * * Asthma, Bronchitis * * * Coughs, Catarrh, Eczema, Ear Ache * * * Influenza, Lumbago, Neuralgia, Neuritis,

Pneumonia, Pleurisy, Piles, Quinsy, Rash, Sore Throat, Sinus * * * Ton-
sillitis * * * Our Creator Has seen fit to provide a most direct route
Through The Nose To Reach Pneumonia, Pleurisy, asthma, bronchitis and other
diseases located within the head, bronchial tubes and lungs. Through the
thoughtlessness of His creatures, this very valuable gift is but little used. No
wonder the penalty is so great because of its disregard. * * * We can not
too firmly urge you to pay attention to the parts in which the warming sensa-
tion is noticed following the use of Tru-Ade. There is where the trouble is
located. There is where Tru-Ade should frequently be used, in order to relieve
the susceptibility there. * * * It is the condition of your nerves that is
responsible for the warmth or pungency noticeable following the use of Tru-
Ade upon very sensitive parts. As the continued use of Tru-Ade will reduce
that condition, therefore less antagonism will be noticed. When your condition
becomes normal no action is expected, and you will again be able to stand the
atmospheric changes which other people having nerves in normal condition are
able to stand without pain. Branches of the nerve system extend all over the
body and as Tru-Ade has action upon the nerves, wherever located, is why Tru-
Ade is so beneficial in so many ways. Sinus Trouble, Hay Fever, or one sneezes
easily, should start with a quantity of Tru-Ade * * * Catarrh, Pleurisy, In-
fluenza, or Catarrhal headaches, * * * quantity of Tru-Ade equal in size
of a drop of water, on the end of a finger and insert same into each nostril,
snuff it up into the head. * * * Through this method, Tru-Ade gets a
better chance to produce results. * * * The sooner the accumulated mucous
or phlegm is discharged, the sooner normal conditions can be restored. * * *
The more serious the attack is the more persistently should Tru-Ade be used.
* * * Asthma, Coughs, Bronchitis, Sore Throat, speakers' and singers' husky
voice,—in addition to inserting a little of Tru-Ade into the nostrils as stated
above, a similar quantity should be swallowed. Great relief is often obtained
where one suffers from a Chronic Cough by applying Tru-Ade to the front part
of the neck and rub it into the parts there. Itching Piles * * * Swollen
Glands, Mumps, Neuralgia * * * itching skin, etc. Apply Tru-Ade liber-
ally and rub gently. Those who once try Tru-Ade for Itching Piles * * *
Will find Tru-Ade a grand remedy. * * * Mr. F. J. Kern, this city, said:
'For eleven years I had been unable to hear out of one of my ears, caused
presumably by catarrh. About two months ago I began to use Tru-Ade * * *
About midnight, my ear opened and for the first time in eleven years I was
able to hear the snap of my finger.' Suffered Many Years with what was sup-
posed to have been inward goitre and bad heart. Mr. Kniffin stated that his
wife had been a patient in the St. Joseph Hospital for ten weeks, receiving
treatments for inward goitre and bad heart and during the night of December
12, 1924, she had not been expected to live until morning. On December 13,
1924, he purchased a tube of Tru-Ade for his wife's use. Four days later her
heart had been pronounced as being better than it had been at any time during
her ten weeks' stay at the hospital. Within two days from then she returned
to her home * * * The fact that the night before she had her first experi-
ence with Tru-Ade, she had not been expected to live until morning, goes to
show that she had been in a very serious condition. On the other hand, that
she was able to go to her home within six days, together with the statement
made by Mr. Kniffin in his letter speaks highly for results following the use of
Tru-Ade. * * * 'If the people who suffer could only know of the wonderful
benefits received from it * * * greatly improved my catarrhal condition
* * * Pneumonia * * * was stricken with pneumonia, pronounced by
the attending physician as hopeless. * * * had a tube containing * * *
Tru-Ade which she used. * * * doctor * * * was so astonished at her
greatly improved condition * * * he pronounced Tru-Ade to be a "won-
derful remedy." * * * suffered from black diphtheria from which he suf-
fered for twenty years from chronic sore throat, in fact his case was so severe
that different doctors told him that it was "next thing to diphtheria." * * *
he tried our remedy for his throat trouble, getting such surprising results from
its use * * * became afflicted with rheumatism * * * Mr. Eby
* * * said, 'I will get something to cure you.' * * * then made use of
our remedy and in a short time was relieved. * * * had an acute attack
of pleurisy * * * He used Tru-Ade through the nose, and in less than half
a minute he felt it right where the pain was, and it did not require the quantity
of Tru-Ade to half fill an ordinary thimble to entirely relieve him. Asthma,
Diphtheria, Lung Trouble, Suffered Fifty Years * * * The greater part

of those fifty years she suffered from sore throat that many doctors told her was next to diphtheria. Seldom could she swallow anything without suffering pain. * * * examined her throat, finding it and her tongue almost black, he told her * * * that she had diphtheria. * * * She suffered so severely with pains in one lung that she could not endure the weight of a child's head against her breast. Different doctors pronounced her case to be tuberculosis * * * For two years from the time she began using Tru-Ade, after each time she inserted Tru-Ade into her nostrils, she could plainly feel a burning sensation in her lung, right where the sore place was located, thus in a very convincing manner, proved that Tru-Ade Did reach the diseased place within her lung. It is now seven years since Mrs. Meek began using Tru-Ade and for the past several years, has had little or no trouble with her former lung trouble. * * * The fact that the burning sensation which she experienced after each time she had inserted Tru-Ade into her nostrils, having extended over a period of two years, proved that one of her lungs had been in serious condition, and which she fully realized, besides that, it also proved that diseases of the lungs can be reached through the nose, * * * 'I have used your Tru-Ade for asthma and was greatly relieved.' * * * your remedies * * * have proved effective in my case as in many others in which I have advised them.' Tonsillitis * * * his daughter had an attack of tonsillitis which Tru-Ade relieved in two days' time. * * * Pneumonia And Pleurisy. Tru-Ade should be applied as warm as practical, over chest and sides. Deafness. Continued colds in the head cause nearly all cases of middle ear deafness, as well as catarrhal headaches, defective vision, foul breath, etc, * * * Cleanse those parts by using Tru-Ade. * * * Much is said about 'the danger line' in disease, but with Tru-Ade being able to penetrate into the recesses of the lungs you can easily see why what would prove beyond the reach of some remedies can easily be reached by Tru-Ade. * * * suffered so severely with sore throat so as to be unable to eat anything for forty-eight hours. The next day a diphtheria card was to be placed on their house. At noon she began to use Tru-Ade, that evening she sat at the table and ate her supper—no card was put on their house. * * * Tru-Ade for catarrh also. * * * I have found 'Tru-Aid' of great benefit to me for a gassed nose and throat. * * * Itching Piles."

On April 14, 1931, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

18306. Misbranding of Rice's salve. U. S. v. 13¼ Dozen Boxes of Rice's Salve. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 25987. I. S. No. 4397. S. No. 4228.)

Examination of a drug product, known as Rice's salve, from the shipment herein described having shown that the labels of the carton and jar bore statements representing that the article possessed curative and therapeutic properties which it did not possess, the Secretary of Agriculture reported the matter to the United States attorney for the Eastern District of Virginia.

On March 7, 1931, the United States attorney filed in the District Court of the United States for the district aforesaid a libel praying seizure and condemnation of 13¼ dozen boxes of Rice's salve, remaining in the original unbroken packages at Richmond, Va., alleging that the article had been shipped by the Rice Chemical Co., from Greensboro, N. C., on or about January 7, 1928, and had been transported from the State of North Carolina into the State of Virginia, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted of petrolatum containing 16 per cent of volatile oils including camphor, menthol, eucalyptol, and turpentine oil.

It was alleged in the libel that the article was misbranded in that the following statements regarding the curative or therapeutic effects of the said article, appearing in the labeling, were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Jar) "Pneumonia Rub one-half jar or more on chest and throat and apply warm flannel saturated with salve. Apply hot iron to flannel rubbing gently. Apply also between shoulders under arm-pits and to seat of pain. Repeat every two hours until relieved. Coughs * * * Rub the salve over chest and throat. In severe cases cover chest with warm flannel