

35 years of personal experience with Eczema Psoriasis. To be used Externally, and has been used on the worst cases of skin diseases, including every known ailment of the skin, some of 30 or 40 years' standing where almost the entire surface was affected. I would not hesitate to offer any amount of reward that there is not a case of Eczema that could not be healed perfectly with Ru-Bon, under our physician's care, and you can do the same at home if you use Ru-Bon. * * * If you give us the names of friends troubled with Eczema, we will write them, and if they use Ru-Bon they will thank you * * * I was seriously troubled with Eczema on my hands for over 15 years and I was compelled to wear gloves or keep them wrapped all the time. I was treated by the best doctors and specialists I could find, and used every known remedy, but did not get relief until I used Ru-Bon. * * * It gives me great pleasure to hear of its good results with everyone. * * * thoroughly demonstrated and analyzed before Government Chemist, before offering to the public, as an external remedy, and a pure and true specific for skin infections, an antidote for poisonous substances. * * * A little goes a long way toward healing, and no matter how long standing your skin trouble is, you will be greatly benefited by using Ru-Bon. And if you use it as directed, and stick to it, it will not fail to clear your skin of any eruptions. * * * that same old itch that has kept you scratching perhaps for years, spots that spread like psoriasis, but it itches every night and you can not sleep. Usually on the hairy parts of the body—in crotch, under the arms, in bend of elbow or under knees, back of neck, in beard, on the head. * * * You must use No. 2 and 3 Ru-Bon and keep it up until every parasite is destroyed. * * * Use No. 3 Ru-Bon until the soreness is gone, then apply No. 2 * * * For Lupus—Certain doctors in Germany have been most successful with Lupus. They will not take you under treatment for less than one year to eighteen months. Ru-Bon has done wonders for Lupus, but it will take about 2 years of faithful treatment with No. 2 and 3 Ru-Bon. * * * Herpes—On Children use No. 3 Ru-Bon. If of long standing on adults, use Nos. 3 and 2. Seborrhoea Dandruff, Pityriasis, use No. 3 Ru-Bon every two or three days, or every time you wet your scalp. If stubborn sore spots, make application with No. 2 and alternate with No. 3. Acne * * * Apply No. 2 Ru-Bon * * * For Parasites, * * * Eczema in Crotch or any part of the body, with intensive night itching, use No. 2 * * * For Pimples * * * use No. 2 * * * For Acne, use No. 2. For Lupus, use Nos. 2 and 3. * * * Eczema, Tetter and Salt Rheum, all mean the same and all skin troubles are usually called Eczema, and Ru-Bon is made to heal the skin. No matter how bad your case or how long standing, you will get immediate relief, and if it has just started, a few applications will save you great suffering and annoyance. It kills the poison and purifies the skin. It is antidote for poisonous substances, and thoroughly sterilizes the skin. It is an unailing remedy. * * * Ru-Bon No. 2 (is double the strength of No. 3), * * * It kills all germs and poisonous substances; will remove crusty, scaly skin from the head or any part of the body, and leaves the true skin in a healthy condition. * * * after using No. 2 always use No. 3 to heal the skin after eruption has disappeared." Misbranding of the article was alleged in substance in the libel for the reason that certain statements on the labels were false and fraudulent in that certain statements on the labels, cartons, leaflets, and circulars imputed to the article certain curative and therapeutic effects, whereas it contained no ingredient or combination of ingredients capable of producing the effects claimed.

On October 16, 1928, no claimant having appeared for the property, a decree was entered adjudging the product misbranded, and it was ordered by the court that the said product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

16424. Misbranding of Ru-Bon No. 3. U. S. v. 11 Bottles of Ru-Bon. No. 3. Default decree of destruction entered. (F. & D. No. 23099. I. S. No. 0613. S. No. 1128.)

On or about September 28, 1928, the United States attorney for the Southern District of California, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 11 bottles of Ru-Bon No. 3, remaining in the original packages at Los Angeles, Calif., alleging that the article had been shipped by the Ru-Bon Chemical Co., from Kansas City, Mo., on or about July 20, 1928, and transported from the State of Missouri into the State of California, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of resorcin, salicylic acid, chrysarobin, volatile oils including oil of bay, glycerin, alcohol, and water.

It was alleged in the libel that the article was misbranded in that the following statements, appearing in the labeling, regarding the curative and therapeutic effects of the said article were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Small circular) "This sheet is intended to answer all questions, and in connection with the circular and directions on carton and bottle, we feel sure that it is possible for anyone to heal eczema, or any skin trouble that infests the human skin, by the proper use of the Ru-Bon remedies. In offering the Ru-Bon Remedies to the public and to those troubled with skin infections, Eczema of any kind or character we write the directions for its use in the plainest way, and tell you if you use it properly, you can relieve and heal any case of Eczema. * * * The Remedy has been tried on all kinds of skin troubles in an intelligent way by good physicians and we tell you in our circulars what it will do. * * * We will give \$100.00 if it is possible to find a case of Eczema that cannot be healed under our Physician's care or under the care of a Physician that thoroughly understands the uses of Ru-Bon and that you can heal yourself at home if you give us a proper diagnosis of your trouble and use the Remedy as directed. The maker of Ru-Bon was troubled with Eczema for 35 years before discovering the Remedy; spent thousands of dollars; used every known Remedy, some soothing, some burning, but every one of them had merit and was put out honestly, and would heal some cases of skin trouble. * * * It was plain to see that in as chronic a case as I had, and after using over 200 bottles of the best known remedy and Psoriasis had spread to cover 1,800 inches of my skin surface that it was necessary to prepare a remedy that would destroy the fungus parasite or germ and when that was done, tone the solution down to a pleasant soothing and * * * giving Nature a chance to grow and purify the skin. * * * Ru-Bon has been successfully and scientifically used on all forms of Eczema, Psoriasis, * * * Mineral itches, * * * that is why we are willing to offer \$100.00 if it is possible to find a case that cannot be healed with the remedy * * * We want everybody to know about Ru-Bon. The best investment one can make is a bottle of No. 3 Ru-Bon. You can never tell when you will get a scratch or burn, or come in contact with some astringent that will poison your skin and cause Eczema. A few drops will take away all soreness or chance of blood poisoning, and the skin will heal. * * * It is not possible to put on the label of bottle, all that should be said about the hundreds of kinds of skin trouble. While the simple word Eczema is meant to cover all skin eruptions, it is necessary to follow the different forms. There are many professional names given to different skin eruptions, and in many cases professionals differ as to the name that should be applied to them. If your trouble is not of long standing, Number 3 Ru-Bon will remove it. * * * apply No. 3 Ru-Bon while skin is moist, until the soreness and swelling is gone. For Weeping or Squamous Eczema * * * apply No. 3 Ru-Bon * * * Continue this until the soreness is gone, then if there are any hard, stubborn spots scratch them and apply Number 3 Ru-Bon. If trouble is of long standing and very stubborn use Number 2 Ru-Bon and alternate with Number 3, * * * For Poison Ivy, Poison Oak, * * * and * * * mineral poisons * * * apply No. 3 Ru-Bon * * * Keep this up until all Dermatitis or swelling is gone. Continue using until the skin is perfect. * * * For Leg Ulcers, sores of any kind * * * bathe with No. 3 Ru-Bon. It has healed many of over 20 years standing, growing a new perfect skin and not leaving a scar. * * * All Eczemas are much harder to control after they have been burned with X-Ray, radium or mineral nitrates, but Ru-Bon will remove the atrophy and heal the skin. * * * No. 3 Ru-Bon until thoroughly healed. For Lupus use No. 2 Ru-Bon, apply 2 or 3 times a day, for 4 or 5 days, then alternate with No. 3. The No. 2 will destroy the Tubercules and No. 3 will heal. When of long standing it will take several months of treatment. For Herpes, use * * * 3. For all Dermatitis * * * For Bunions or Chilblains apply No. 3 Ru-Bon until the soreness is gone, * * * Eczema of the rectum or Itching Piles bathe with No. 3 Ru-Bon, * * * No matter what the cause of your skin trouble, use No. 3 Ru-Bon and get relief. We recommend that for all skin trouble to use No. 3 Ru-Bon, no matter if 20 or 30 years standing, or if your entire skin is covered, or if you have spent hundreds or thousands of dollars or how many times you have been told that you could not be cured, or how many so-called Eczema cures you have used, or how many times you have been burned with X-rays, or how many

health resorts you have been to. * * * It is made * * * to * * * remove all ailments of the skin and leaves it in a healthy condition without a scar. If you had a few drops of Ru-Bon and used it when your Eczema first started you would never have realized that you could have Eczema. There is nothing about Eczema to alarm one, though many have died of internal drugs administered to them. It is not necessary to use any internal medicine with Ru-Bon. * * * Ru-Bon first seeks the cause * * * removes the dead and poisoned skin, destroys the * * * tubercle that causes the itching * * * The trouble will not appear again, unless you cause it by the use of or coming in contact with an astringent that poisons your skin. No matter how long affected or how severe your case, Ru-Bon properly used will clear or purify the skin;" (large circular in carton) "Eczema, Psoriasis, Tetter, Salt Rheum, Intractable Skin Troubles, Seborrhoea, Scaly Dandruff, Poison Oak * * * Stops Soreness and Itching at Once Ru-Bon is the name applied * * * skin-healing Formula. Discovered * * * after 35 years of personal experience with Eczema Psoriasis. To be used Externally, and has been used on the worst cases of skin diseases, including every known ailment of the skin, some of 30 or 40 years' standing, where almost the entire surface was affected. I would not hesitate to offer any amount of reward that there is not a case of Eczema that could not be healed perfectly with Ru-Bon, under our physician's care, and you can do the same at home if you use Ru-Bon * * * If you give us the names of friends troubled with Eczema, we will write them, and if they use Ru-Bon they will thank You. * * * The writer has had a bad case of Eczema on the hands for the past 12 years. * * * Last March I purchased a bottle of Number 3 Ru-Bon; it acted immediately and today I feel that I am entirely cured. Later on I purchased six bottles. * * * In every case Ru-Bon has done the work well. * * * Eczema on my hands for over 15 years and I was compelled to wear gloves or keep them wrapped all the time. * * * did not get relief until I used Ru-Bon. It removed the dead skin and callouses and healed the skin, making them soft and natural. * * * pure and true specific for skin infections, an antidote for poisonous substances. A few drops of No. 3 Ru-Bon used Immediately on any bite, burn, scratch or cut will * * * heal, and if you do not disturb the seal or scab there will not be any soreness. * * * no matter how long standing your skin trouble is, you will be greatly benefited by using Ru-Bon. And if you use it as directed and stick to it, it will not fail to clear your skin of any eruptions. * * * For Weeping Eczema or any form of Eczema where the skin is tender, cracks or blisters, wash as clean as you can * * * Any form of Eczema or skin-trouble use Only No. 3 Ru-Bon. Put one teaspoonful in two or three teaspoonfuls of clear water, and bathe the infected spots or parts. * * * For Weeping Eczema or any form of Eczema where the skin is tender, cracks or blisters, wash as clean as you can * * * Any form of Eczema or skin trouble use Only No. 3 Ru-Bon. Put one teaspoonful in two or three teaspoonfuls of clear water, and bathe the infected spots or parts. * * * For Poison Ivy and all Vegetable Poisons, Dermatitis or Swelling * * * For Psoriasis, the most stubborn of all skin troubles, ever resisting treatment. * * * It takes several weeks to remove a stubborn case of Psoriasis and Ru-Bon is the only remedy known that can be relied on to remove it. * * * that same old itch that has kept you scratching perhaps for years, spots that spread like Psoriasis * * * For Lupus—Certain doctors in Germany have been most successful with Lupus. They will not take you under treatment for less than one year to eighteen months. Ru-Bon has done wonders for Lupus, but it will take about 2 years of faithful treatment with No. 2 and 3 Ru-Bon. Erythema—Use No. 3 Ru-Bon. * * * Hives and Rash * * * For all Dermatitis, Swelling of Tender Sores * * * Herpes * * * Seborrhoea, Dandruff, Pityriasis * * * If stubborn sore spots * * * Acne * * * For instance, if you cut or tear your skin let it bleed freely, then press the wound together as well as you can, put a few drops of Ru-Bon on to stop the bleeding * * * In a chronic case of Eczema of long standing, after making a few applications of Ru-Bon and it has begun removing the infected skin, it may seem to you that you are getting worse, but that is just what has to be done in Psoriasis when of long standing. * * * In all cases * * * Ru-Bon will heal your skin. * * * Leg Sores or any old Sores or Cancerous Infections—No. 3 Ru-Bon * * * Granulated Eye-Lids * * * For Pyorrhoea or Sore Mouth * * * It will remove the acid from and tighten the teeth and heal the gums or sore mouth. If Tonsils are sore, put one tablespoonful of No. 3 Ru-Bon with one tablespoonful of clear water and gargle your throat, * * * It will give almost instant relief and a few applications will heal the

tonsils or sore throat. * * * For an antiseptic in all cancerous affections, raw sores and leg ulcers; no matter how long standing; when skin is tender and flesh exposed use No. 3, diluted one-half with distilled water. Ru-Bon used in this way has never failed to heal leg ulcers, some of over 20 years standing. As a preventive from blood poison or gangrene it is a specific * * * The Eczema got so bad he had to quit work. He started to use Ru-Bon and the third day he went to work. He used 15 bottles and has not been bothered for three years. After fighting Psoriasis Eczema for over 30 years * * * Ru-Bon cured me. * * * For Squamous or Weeping Eczema on body, arms or legs, use Ru-Bon No. 3. For Eczema, Tetter on hands, face, head or feet, use Ru-Bon No. 3. For Psoriasis, use * * * 3. For Seborrhoea or Dandruff use No. 3. To stop hair from falling out use No. 3. * * * For Itching Piles, Use No. 3. * * * For Poison Oak and Poison Ivy, use No. 3. * * * Eczema in Crotch or any part of the body, with intensive night itching, use No. * * * 3 * * * destroy the Parasite and heal the skin. For Granulated eyelids, use No. 3. For Hives, use No. 3. To stop all itching, use No. 3. * * * For scaly, itching Fingers or Toes, use No. 3. * * * For Lupus, Use Nos. * * * 3 * * * Eczema, Tetter and Salt Rheum, all mean the same, and all skin troubles are usually called Eczema, and Ru-Bon is made to heal the skin. No matter how bad your case or how long standing, you will get immediate relief, and if it has just started, a few applications will save you great suffering and annoyance. It kills the poison and purifies the skin. It is antidote for poisonous substances, and thoroughly sterilizes the skin. It is an unfailing remedy. * * * It is best to use No. 3; the weakest number first for any kind of skin trouble. It stops all itching, soreness, and heals, and is the only number needed in more than eight out of ten cases. * * * For leg sores No. 3 Ru-Bon * * * has never failed to slough or heal, leaving the skin perfect without a scar. * * * Ru-Bon No. 3 (the weakest number) should be used in all cases of skin trouble and is the only number needed in 80 per cent of the cases. * * * stops all soreness and itching at once; stimulates and heals the skin. * * * Special—Keep a bottle of No. 3 Ru-Bon in the house. Use it for any and all skin trouble. It is the reliable remedy for Poison Oak, any Vegetable, Mineral * * * Poisons. For Burns * * * It stops soreness and the skin will heal. For Granulated or Sore Eyelids, use Ru-Bon No. 3 * * * For Itching Piles and Eczema of the Rectum, use No. 3 * * * In order to find the worst cases possible, we offered for twelve years a reward of \$100 to find a case of Eczema that could not be cured with Ru-Bon;" (carton label) "For Eczema (Chronic or Local), Poison Ivy, Vegetable or Mineral Skin Sores, Tetter, Salt Rheum, * * * Itching Feet. Removes Dandruff. Stops Hair from falling out. For Itching Piles, Leg Ulcers, * * * A valuable household remedy for all skin eruptions. For Pyorrhoea or Sore Mouth. For Dry Scaly Eczema or Psoriasis on body, arms or legs, use Ru-Bon Nos. * * * 3. For Eczema on hands, face, head or feet, use Nos. * * * 3. For Dandruff use No. 3. To stop Hair from falling out use No. 3. For Psoriasis Use Nos. * * * 3. For Hide-Bound Dead Skin on head use No. 3. To Loosen Scale and give Young Roots a chance to grow use No. 3. * * * For Eczema of Rectum * * * 3. For Itching Piles Use No. 3. * * * For Poison Oak or Poison Ivy use No. 3. For Granulated Eyelids use No. 3. * * * For Hives use No. 3. To stop All Itching use No. 3. * * * For Scaly Itching Fingers use No. 3. For Scaly Itching Toes use No. 3. * * * For Lupus use Nos. * * * 3. * * * A true specific skin naturalizer for all rough affected skin, through cleansing and healing, removes all impurities, destroys parasites, and gives nature a chance to restore the skin to its perfection. It will * * * stop hair from falling out;" (leaflet) "For Dry Scaly Eczema of any kind * * * acne * * * use No. 3 Ru-Bon * * * No. 1 and No. 3 Ru-Bon has Never failed to remove Psoriasis, and it is the only remedy Known that can be relied on."

On October 16, 1928, no claimant having appeared for the property, a decree was entered adjudging the product misbranded, and it was ordered by the court that the said product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

16425. Misbranding of Ru-Bon. U. S. v. 10 Bottles of Ru-Bon No. 2, et al. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 23102. I. S. Nos. 0255, 0256. S. Nos. 1155.)

On September 20, 1928, the United States attorney for the Western District of Washington, acting upon a report by the Secretary of Agriculture, filed in