

6554. Adulteration and misbranding of cherry juice. U. S. * * * v. Golden Gate Fruit Co., a corporation. Plea of guilty. Fine, \$10. (F. & D. No. 8985. I. S. No. 2124-p.)

On August 28, 1918, the United States attorney for the Southern District of New York, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against the Golden Gate Fruit Co., a corporation, New York, N. Y., alleging shipment by said company, in violation of the Food and Drugs Act, on or about April 25, 1917, from the State of New York into the State of Massachusetts, of a quantity of an article labeled in part, "Cherry Juice," which was adulterated and misbranded.

Analysis of a sample of the article by the Bureau of Chemistry of this department showed the following results:

Alcohol (per cent by volume)-----	15.30
Solids (grams per 100 cc)-----	10.82
Total ash (grams per 100 cc)-----	.34
Glucose by polarization (grams per 100 cc)-----	3.19
Glycerin (grams per 100 cc)-----	.34

Artificial color: Amaranth.

Product consists partly of glucose and alcohol, and is colored with amaranth, a coal-tar dye.

Adulteration of the article was alleged in the information for the reason that a mixture composed of glucose and alcohol, and artificially colored with a certain coal-tar dye, to wit, amaranth, had been mixed and packed therewith so as to lower and reduce and injuriously affect its quality and strength, and had been substituted in part for cherry juice which the article purported to be.

Misbranding of the article was alleged for the reason that the statement, to wit, "Cherry Juice," borne on the barrel containing the article, regarding it and the ingredients and substances contained therein, was false and misleading in that it represented that the article was cherry juice, and for the further reason that it was labeled as aforesaid so as to deceive and mislead the purchaser into the belief that it was cherry juice, whereas, in truth and in fact, it was not, but was a mixture composed in part of glucose and alcohol, and artificially colored with a certain coal-tar dye, to wit, amaranth.

On August 28, 1918, the defendant company entered a plea of guilty to the information, and the court imposed a fine of \$10.

J. R. RIGGS, Acting Secretary of Agriculture.