

6087. Misbranding of "Sulferro-Sol." U. S. * * * v. 48 Cartons * * * of "Sulferro-Sol." Heard by the court and jury. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 8744. I. S. No. 1731-p. S. No. E-963.)

On January 26, 1918, the United States attorney for the Eastern District of South Carolina, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel for the seizure and condemnation of 48 cartons, each containing 12 bottles of "Sulferro-Sol," remaining unsold in the original unbroken packages at Charleston, S. C., alleging that the article had been shipped on or about November 26, 1917, by The Sul-Ferro-Sol Co., Inc., Birmingham, Ala., and transported from the State of Alabama into the State of South Carolina, and charging misbranding in violation of the Food and Drugs Act as amended. The article was labeled:

(On retail packages) "Sul-Ferro-Sol Nature's own remedy. A natural Nerve Tonic and Blood Purifier. Contains no Alcohol. This wonderful compound has been found to be very beneficial in the treatment of Pellagra, Indigestion, Colic, Rheumatism, Dyspepsia, Diarrhoea and various forms of Stomach, Kidney, Bladder, Blood, Skin and Nervous troubles. Price \$1.00. Distributed by The Sul-Ferro-Sol Company, Inc., Birmingham, Alabama. This package adopted Jan. 1st, 1917.

"Sulferro-Sol has been found to be very beneficial in the treatment of Pellagra and is very highly recommended for this disease."

(In booklet) "A little booklet which will tell you of Sulferro-Sol, a nature remedy which heals and builds as no other remedy can. * * *"

"In the following diseases Sulferro-Sol will be found to be the most powerful known remedy:

"Pellagra, the most formidable of all diseases heads the list; then comes Dyspepsia and Indigestion, Rheumatism, Kidney and Bladder Troubles, Diarrhoea, Dysentery, Flux and Internal Hemorrhages, Cuts, Burns, Bruises, Old or Flesh Sores, Tetter, Eczema, and all skin diseases, and because of its abundant proportion of iron it makes a wonderful remedy for female troubles—building and toning up the system and enabling it to resist diseases. * * *"

"The Marvelous Healing Power of Sulferro-Sol. Here we are compelled to pause and weigh well our words, lest our secure knowledge of what Sulferro-Sol has accomplished in its conquering campaign against disease lead us into statement which may well seem incredulous to the reader, or at least over-enthusiastic.

"Do not confound Sulferro-Sol with 'Patent Medicines' or with any cure all—it is neither. Sulferro-Sol performs its wondrous work through mineral acids which nature has given to man ready-compounded. We cannot improve it by the addition of any chemical or drug known to science. You have already read a list of the diseases in which Sulferro-Sol has proven itself an easy victor; but we are constantly putting this remedy to the severest tests in other diseases, and in only the rarest instances does this wondrous remedy disappoint our limitless faith in its sublime curative powers. If any claims in this booklet seem too broad, just remember that we are amply fortified with proofs to establish the authenticity of every word here printed. Our files of original letters are open to any one—the public is cordially, earnestly invited to inspect these files at any time.

"The people who wrote these letters want them read by as wide a circle as possible—they feel, in their deep gratitude, that they owe it to the world and to every sufferer to help spread the knowledge of the rescuing work that Sulferro-Sol is doing. Every letter reproduced herein should be an inspiration—an illuminating hope to those who have fought a losing battle with disease. Impure or Impoverished Blood * * *"

"Sulferro-Sol will absolutely drive every disease germ out of the blood. Impure blood and the sores and diseases that come from it cannot remain in the human system when Sulferro-Sol is taken.

"Dyspepsia and Indigestion * * *"

"Taken according to directions, Sulferro-Sol may be taken in deepest confidence for all stomach disorders. It has not, so far, been known to fail in its beneficial work * * *"

"We are reverently glad to tell our readers that Sulferro-Sol has been victorious over Pellagra in thousands of cases—some of which had been given

up as incurable. The dreadful tortures of Pellagra no longer inspire terror in Alabama, South Carolina, and Georgia, where Sulferro-Sol is well known as practically the only certain remedy for this malignant disease. * * *

"The only Permanent relief for Rheumatism is to thoroughly renovate and cleanse the blood and assist it to carry these salts completely out of the system. Sulferro-Sol will do this More Positively and More Quickly than any other remedy. It has never known failure when properly used, and we urge all sufferers to get this remedy and follow its use faithfully until it has demonstrated its unquestioned ability to effect a permanent relief for this painful disease. No amount of exposure will cause Rheumatism if the blood is maintained in a high degree of health. * * *

"Reader, do not be misled—Rheumatism cannot be permanently helped in the slightest degree by liniments. The only way to go to the very seat of Rheumatism is through the blood, and the greatest remedy in all blood troubles is Sulferro-Sol.

"Kidney and Bladder Troubles * * *.

"Impurities that should pass quickly through the kidneys and bladder with the fluids now pass through so sluggishly that poisons are created and a chain of very painful complications follow. Bright's disease, which is not only painful beyond words, but is also incurable, results almost always from this condition. The danger signals from disordered Kidneys and Bladder are numerous and unmistakable. To ignore them means almost certain death in the end, but the right remedy at the right time will most effectively remove all causes for worry and put you back on the road to health. Sulferro-Sol goes direct to the seat of these troubles and performs its work through the blood, healing and soothing as it goes along, stopping all irritations of the walls of the bladder, assisting the kidneys in their functions and restoring normal and healthful conditions both in the Kidneys and Bladder, enabling the patient to take a new hold on life with the glad feeling of returning health. Sulferro-Sol is truly a blessing to humanity provided by nature and Divine wisdom.

"Diarrhoea, Dysentery, Flux and Internal Hemorrhage.

"One of the most wonderful properties of Sulferro-Sol is its positive astringency. In cases of extreme or chronic dysentery, flux or intestinal hemorrhage, it has proven dependably efficacious even when all other remedies failed. Sulferro-Sol should be kept on hand always and depended on for the correction of all stomach and bowel complaints.

"* * * Tetter, Eczema, Itch and all Skin Diseases.

"It was the cure of troubles of the above nature that led to the preparation and sale of Sulferro-Sol. * * *

"Pellagra.

"We present testimonials bearing on this disease first, because it is the most obstinate of all blood diseases to cure, and there is more skepticism regarding curing this disease, or even relieving it, than any other disease. * * *

"Rheumatism.

"It is said that Rheumatism is the most prevalent of all afflictions, next to indigestion. Be that as it may, it is agreed by all that it is the cause of universal suffering. Sulferro-Sol, through the wonderful effects of its action on the blood corpuscles, drives out Rheumatism more effectively and more promptly than any other remedy.

"Indigestion.

"This disease simply cannot abide where Sulferro-Sol is used. No matter how long you have had indigestion, nor how severely, Sulferro-Sol will reach it and dislodge it. * * *

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"Tuberculosis of the bone.

"Here is a phenomenal record of cure, which will remove all skepticism as to the merits of our remedy: * * * Nature's Amazing Specific For All Blood Troubles * * *.

"Pellagra will be increased by high cost of living.

"South Carolina press warns against corn diet.

"The press of South Carolina is sending out warnings concerning too much corn meal as daily food. While corn meal is highly nutritious and a most palatable food it contains a heavy percentage of Pellagra prophylactics and a too frequent use of it as a food will tend to increase the development of Pellagra. This opinion is gaining much credence in South Carolina where Pellagra has been given much study by State and Government authorities.

"In connection with this statement it would seem a most propitious time to tell the public of a remedy for Pellagra that has become accepted as a dependable specific for this dreadful disease. * * *."

It was alleged in substance in the libel that the article was misbranded for the reason that the words and figures so declared, marked, printed, branded, and labeled in and upon the said cartons, packages, bottles, and booklet, as aforesaid, were misleading, false, and fraudulent, and that the article was misbranded regarding the curative and therapeutic effects of such article.

On March 12, 1918, the case having come on for final disposition before the court and a jury, testimony was introduced showing the interstate character of the shipment and analysis of the goods, and no claimant having appeared for the property, the jury returned a verdict finding the article to be misbranded, and on March 19, 1918, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product should be destroyed by the United States marshal.

CARL VROOMAN, *Acting Secretary of Agriculture.*