

United States Department of Agriculture,

OFFICE OF THE SECRETARY.

NOTICE OF JUDGMENT NO. 1802.

(Given pursuant to section 4 of the Food and Drugs Act.)

ADULTERATION OF BOTTLED WATER.

On or about November 14, 1911, the United States Attorney for the Eastern District of Louisiana, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel for the seizure and condemnation of 540 cases, each containing one dozen bottles, of water remaining unsold in the original unbroken packages and in possession of the Parker Blake Drug Co. (Ltd.), New Orleans, La., alleging that the product had been shipped on or about October 26, 1911, by the F. H. Kimball Water Co., St. Louis, Mo., and transported from the State of Missouri into the State of Louisiana, and charging adulteration in violation of the Food and Drugs Act. The product was labeled: (On front of bottle) "Veronica Santa Barbara California's Natural Medical Spring Water (picture of old Spanish Mission) From the Springs of the Veronica Medicinal Springs Water Co., Santa Barbara, Cal. Bottled and distributed by the F. H. Kimball Water Co., St. Louis, Mo., U. S. A." On the other three sides of the bottle, the following label appeared: "Kidney troubles. Symptoms—Bright's disease, diabetes, rheumatism, gout and dropsy; follow directions. * * * Blood troubles. Symptoms—Eczema, facial eruptions, all skin affections, internal and external ulcers and sores, syphilis. Follow directions and after bowels have moved freely, bathe the affected parts with Veronica Water by saturating a sponge or spraying with an atomizer. Where there is an internal abscess or ulcer the pain may at first increase upon using the water and you may even pass some blood and pus, continue the use of the water, however, until desired results are obtained and no longer needed. Special troubles. Symptoms—Cramps, colic, cholera morbus * * * Baby Colic—Piles—Headaches and Cramps at period and painful menstruation—Typhoid Fever and Pneumonia * * * Nature makes the cure—Carefully

sterilized Before Bottling—Extracts from Physicians' Letters * * *
 Typhoid and Syphilis * * * Superior to any other * * *
 Diabetes and Bright's Disease * * * Urinary and Bladder
 troubles * * * Atrophy of the Inner wall of the Intestines
 * * * Alcoholic excess * * * Guaranteed under the Food &
 Drugs Act June 30, 1906. Serial No. 7941—Veronica Water is a
 Natural Water nothing being added or taken from it. Directions to
 use. * * * Our years of experience and the results we have
 already obtained, have taught us that nearly all disease is caused by
 an accumulation of corruption in the system; and in order to cure
 most all disease you must remove the cause. Veronica water will do
 this without weakening or leaving any bad after-effects. It does
 not purge the bowels nor excite the action of the intestines by irri-
 tating them, but it dissolves the corrupt particles and expels them
 from the system without weakening it. Furthermore, Veronica
 water contains among its ingredients nine of the twelve constitutional
 salts found in the human system and does not supply those that are
 deficient in quantity and, therefore acts as a tonic as well as a blood
 purifier, every constituent is different, therefore the amount of water
 to be taken will vary in quantity, a thing which you must regulate,
 but produce the action of the bowels as above mentioned, and the
 final results will be the same to you as to one with a weaker or stronger
 constitution Constipation * * * Stomach and Liver Troubles.
 * * * Bladder Troubles—Address all letters of inquiry to the
 F. H. Kimball Water Co. J. H. Thomas, Pres. and Treas. Bottlers
 and Distributors, 402 S. Commercial St. St. Louis, U. S. A.—Sold
 by all druggists." Blown in bottle "Veronica Medicinal Spring
 Water." Paster on cork of bottle "Veronica Medicinal Spring
 Water."

Adulteration was alleged in the libel for the reason that the product
 contained an added deleterious ingredient which might render it
 injurious to health, to wit, excremental material of animal origin, and
 further in that it consisted of filthy, decomposed, and putrid animal
 substances.

On December 28, 1911, the F. H. Kimball Water Co., claimant,
 having admitted the allegations of the libel and consented to a
 decree, judgment of condemnation and forfeiture was entered, and
 it was further ordered that the product should be destroyed by the
 United States marshal, and that the empty bottles should be re-
 turned to the claimant company upon payment by said company of
 the cost of the proceedings.

W. M. HAYS,
Acting Secretary of Agriculture.

WASHINGTON, D. C., October 7, 1912.