

# United States Department of Agriculture,

OFFICE OF THE SECRETARY.

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## NOTICE OF JUDGMENT NO. 1014.

(Given pursuant to section 4 of the Food and Drugs Act.)

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### MISBRANDING OF COFFEE.

On January 31, 1911, the United States Attorney for the Eastern District of Missouri, acting upon the report by the Secretary of Agriculture, filed information in the District Court of the United States for said district against The Brokaw Merchandise Co., a corporation, alleging shipment by it, in violation of the Food and Drugs Act, on May 14, 1910, from the State of Missouri into the State of Illinois of a tin pail containing 10 pounds of coffee, which was misbranded. The pail containing said coffee bore no label, but said coffee was invoiced and sold as Java and Mocha coffee.

Analysis by the Bureau of Chemistry showed the product to consist of a mixture of Santos and Bourbon coffees and to contain neither Java nor Mocha. Misbranding was alleged because said coffee was an imitation of and offered for sale and was sold under the distinctive name of another article of coffee, to wit, Java and Mocha coffee, when in fact said coffee was not Java and Mocha coffee, but was another and different brand and variety of coffee, to wit, Santos and Bourbon coffee, and contained neither Java nor Mocha coffee; and, further, because said tin pail containing said coffee was not labeled, branded, or tagged so as to plainly indicate that it contained Santos and Bourbon coffee, and that the words "compound, imitation, or blend" were not contained on the label or package containing said coffee.

The defendant pleaded guilty and was fined \$10 and costs.

JAMES WILSON,  
*Secretary of Agriculture.*

WASHINGTON, D. C., *July 1, 1911.*

