

# United States Department of Agriculture,

OFFICE OF THE SECRETARY.

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## NOTICE OF JUDGMENT NO. 320, FOOD AND DRUGS ACT.

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### ADULTERATION AND MISBRANDING OF VANILLA EXTRACT.

On or about March 20, 1909, the Puhl Manufacturing Company, of Chicago, Ill., shipped from the State of Illinois to the State of Wisconsin a consignment of a food product labeled "Puhl's Pure Mexican Vanilla Extract for Flavoring Custards, Ices, Ice Cream, Cakes, etc., etc. Puhl Mfg. Co., Chicago, Ill." Samples from this shipment were procured and analyzed by the Bureau of Chemistry, United States Department of Agriculture, and as the findings of the analyst and report thereon indicated that the product was adulterated and misbranded within the meaning of the Food and Drugs Act of June 30, 1906, the Secretary of Agriculture afforded the Puhl Mfg. Co., and the dealer from whom the samples were purchased, opportunities for hearings. As it appeared after hearings held that the said shipment was made in violation of the act, the Secretary of Agriculture reported the facts to the Attorney General, with a statement of the evidence upon which to base a prosecution. In due course a criminal information was filed against the Puhl Mfg. Co. in the District Court of the United States for the Northern District of Illinois, charging the above shipment and alleging that the product was adulterated, in that there had been substituted in whole or in part for the genuine food article a dilute vanilla extract, and that it had been artificially colored in a manner to conceal its inferiority; and was misbranded, in that it was labeled "Pure Mexican Vanilla Extract," which statement was false, misleading, and deceptive, in that it indicated that the product was a pure extract of the vanilla bean, whereas, in fact, it was not a pure extract of vanilla, but a dilute extract, artificially colored in a manner to conceal its inferiority.

On December 31, 1909, the defendant entered a plea of guilty and the court imposed upon it a fine of \$10.

This notice is given pursuant to section 4 of the Food and Drugs Act of June 30, 1906.

JAMES WILSON,  
*Secretary of Agriculture.*

WASHINGTON, D. C., *April 26, 1910.*

