

was adequate and effective to improve appetite; increase resistance to infections; raise hemoglobin level; fight virus and toxic invaders; promote energy, blood clotting, enzyme and hormone production, sound health, digestion, strength and athletic ability; to prevent "dragged-out" feeling, dry skin, wrinkles, premature old age, and cell starvation; and that the article was of significant value for special dietary supplementation and for therapeutic use by reason of the presence therein of natural protein and enzymes.

DISPOSITION: 3-9-62 and 3-20-62. Consent—articles ordered delivered for use of a charitable institution; literature and film kits destroyed.

7046. Geriatric vitamin capsules. (F.D.C. No. 46939. S. Nos. 25-902/3 T.)

QUANTITY: 139 ctns., 5,000 capsules each, 25 240-capsule carafes, 80 120-capsule btl., and 694 60-capsule btl., at Holland, Mich., in possession of The DePree Co.

SHIPPED: 6-15-61 and 8-16-61, from Newark, N.J.

LABEL IN PART: (Bulk) "Contains 5,000 Capsules 16 Minim Oblong-Black * * * Each Capsule Contains MDR * * * l-lysine Monohydrochloride 50 mg. * * * Choline Bitartrate 45 mg. * * * Inositol 30 mg. * * * Liver Desiccated NF 50 mg. Yeast, dried 50 mg. * * * Safflower Oil 300 mg." and (repack btl. and carafe) "DePree Geriatric Capsules 'After 40' Regimen Vitamin, minerals, and lipotropes * * * Contents: * * * Suggested Dose: * * * Two Capsules Provide: Vitamin B Complex Factors * * * l-lysine Monohydrochloride 100 mg. Choline bitartrate 90 mg. (providing Choline, 43 mg.) m-Inositol 60 mg. Other Vitamins * * * Natural Source Nutrients Liver, desiccated, NF 100 mg. Yeast, dried 100 mg. Safflower oil (unsaturated fatty acids) 600 mg. Minerals * * * Distributed by Nutritional Products Division The DePree Company Holland, Michigan."

ACCOMPANYING LABELING: Leaflets entitled "How to get the most from your vitamin-mineral program"; single sheets entitled "Which is best for YOU WheataVims or . . . Geriatric Capsules" and "With all the emphasis on Quality * * * Geriatric Capsules"; folders entitled "The DePree View"; booklets entitled "Facts About The Vitamins" and "Basic Concepts of Health"; leaflets entitled "For the prime of life . . . and after Geriatric Capsules"; and counter cards entitled "The Problem: Devitalized * * * Foods," "Low Cost Health Insurance," "This Doesn't Need To Happen," and "Vitamin Shortages shocked these Doctors."

LIBELED: 1-25-62, W. Dist. Mich.

CHARGE: 502(a)—while held for sale, the labeling of the article contained false and misleading representations that the nutritional requirements of people over 40 are different from adults generally; that the article was of significant value for special dietary supplementation and therapeutic use by reason of the presence therein of the lipotropic and protein factors and natural source nutrients; that the article was a complete, balanced vitamin and mineral formula; and that the article was adequate and effective for the treatment and prevention of mental depression, the common cold, low energy, conditions due to stress and strain, poor health, degenerative diseases, all diseases, cardiovascular diseases, nervous ailments, rheumatism and rheumatic disorders, gastrointestinal disturbances, loss of appetite, diabetic and varicose ulcers, mental diseases, allergies, diminished ability, digestive disorder, improper clotting of blood, heart muscle deterioration, dropsy, retarded growth, and for other purposes.

DISPOSITION: 2-16-62. Certain pieces of the accompanying labeling having been seized and no capsules of the article having been found available for seizure, and The DePree Co. having consented to the entry of a decree, judgment of condemnation was entered and the labeling was ordered destroyed.

7047. Mineral Life capsules. (F.D.C. No. 45300. S. No. 23-318 R.)

QUANTITY: 25 20-capsule boxes at Oklahoma City, Okla.

SHIPPED: 10-8-60 and 10-10-60, from Logan, Utah, by Nutritional Progress Scientific Co.

LABEL IN PART: "MINERAL LIFE

	Active Ingredients
Silicon -----	Major ingredient Not More Than
Iron -----	0.5 to 2.0%
Calcium -----	0.2 to 1.5%
Magnesium -----	0.2 to 1.5%
Vanadium -----	0.5 to 1.5%
Titanium -----	0.3 to 1.0%
Copper -----	0.3 to 2.0%
Potassium -----	0.02 to 0.1%
Strontium -----	0.005 to 0.05%
Lead, Zirconium, Cobalt, Manganese -----	0.01 to 0.1%
Chromium, Molybdenum -----	0.0005 to 0.005%
Nickel -----	0.0001 to 0.001%

Dosage: 4 yrs. to 12 yrs.—1 capsule; 12 years and up—up to 5 capsules. This is a natural mineral. Not compounded by man. * * *

Nutritional Progress Scientific Co., 599 West Center, Logan, Utah."

ACCOMPANYING LABELING: Leaflets entitled "Mineralife And What It Means To You" and "Eject Death From The Temple"; and order blanks entitled "Mineral Life."

LIBELED: 12-30-60, W. Dist. Okla.

CHARGE: 502(a)—when shipped and while held for sale, the article's accompanying labeling contained false and misleading representations that the article was adequate and effective as a treatment for and preventive of cancer, cancer of the face, disease, illness, inefficient absorption of food, inefficient elimination, circulatory system coated and clogged with calcium and other sludge deposits, premature aging, starving body cells, toxic secretions, excessive moisture, fats and dead cell tissues, heart trouble, heart flutter and laborious pounding and breathlessness after strenuous exercise, sleeplessness, loss of appetite, shortness of breath following Asiatic flu, extreme tiredness; arthritis with soreness, weakness, stiffness, and throbbing; tumor, pain, severe stomach pain and failure to eat and sleep following flu, stomach trouble, colon trouble, ulcers, rheumatoid arthritis, pancreatic and stomach injuries, constipation, nervousness, weakness, bursitis, neuralgia, neuritis, heart palpitations, overweight condition, and anemic condition; and to eliminate any condition or substance which causes disease of the body; regulate body functions; control water balance; maintain acid-base equilibrium and promote utilization of foodstuffs; promote sound teeth and give rigidity and relative prominence to skeletal tissues; maintain elasticity and irritability of muscles and nerves; promote good health; become a relaxed, calmer person; promote strong, vibrant blood, and for pep; and 502(e) (2)—the article was fabricated from two or more ingredients and its label failed to bear the common or usual name of each active ingredient.