

poisonous insect bite, simple headache, neuralgia, wrenches, children's minor injuries, and toothache.

*Squaw Paw Herbs*, 502(a)—while held for sale, the labeling of the article contained false and misleading representations that it was adequate and effective as a treatment for biliousness, colds, piles, pain in back, neck, shoulders or hips, heartburn, heart palpitation, biliousness or sick headache, sour or sick stomach, belching, bloating, gas on stomach, rheumatism, lumbago, female complaints, bladder trouble, kidney trouble, asthma, indigestion, colitis, blood disease, various skin diseases, ulcers, liver trouble, and appendicitis.

DISPOSITION: 12-13-61. Default—destruction.

**6945. Special dietary foods.** (F.D.C. No. 45946. S. Nos. 68-585 R, 68-589 R.)

QUANTITY: 11 250-tablet btls. of *Alliver* and 1 300-tablet btl. of *Pap-Okra*, at Tulsa, Okla.

SHIPPED: 1-27-61, from Santa Rosa, Calif., by Randal Nutritional Laboratories.

LABEL IN PART: (Btl.) "Randal's Alliver Tablets \* \* \* This product contains the finest of Livers from healthy Reindeer \* \* \* Manufactured by Randal Nutritional Products, Santa Rosa, California" and "Randal's Pap-Okra Tablets Contains: Papaya (entire) Cabbage (juice) Okra (entire) Alfalfa (juice) Comfrey (entire) Phytolacca Manufactured by Randal Nutritional Laboratories Santa Rosa, Calif."

LIBELED: 6-13-61; amended libel 8-22-61, N. Dist. Okla.

CHARGE: 502(a)—when shipped (*Alliver tablets*), the label statements "valuable in all cases when a raw liver is indicated" and "retaining enzyme values" were false and misleading; and (*Pap-Okra tablets*), the label contained false and misleading representations that the article was adequate and effective to promote digestion and elimination.

The libel alleged also that certain other products were misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: On 8-23-61, the case was transferred to the Southern District of California. 1-25-62. Default—destruction.

**6946. Nutri-Bio food supplements.** (F.D.C. No. 46753. S. No. 3-519 T.)

QUANTITY: 99 pkgs. of *vitamin and mineral tablets*, 100 pkgs. of *Protein tablets (meatless)*, 177 pkgs. of *Baby-Bio* 26 pkgs. of *Protein Instant-Mix*, at Washington, D.C., in possession of R. B. Andrews, distributor.

SHIPPED: Between 10-2-61 and 11-8-61, from Elk Grove Village, Ill., Los Angeles and El Segundo, Calif., by Nutri-Bio Corp.

LABEL IN PART: (Pkg.) "Nutri-Bio Vitamin and Mineral Tablets \* \* \* from natural food sources \* \* \* Each Carry-Pak Contains a 7-day adult supply \* \* \* contains 26 Nutri-Paks \* \* \* 364 Vitamin Tablets \* \* \* 728 Mineral Tablets better NUTRItion thru BIOchemistry"; (pkg.) "Nutri-Bio \* \* \* Protein (meatless) Lemon Flavor [or "Chocolate Flavor"] \* \* \* Each Carry-Pak contains 45 protein tablets \* \* \* in Ready-To-Eat Tasty Concentrated Tablets \* \* \* 1080 Tablets"; (pkg.) "Nutri-Bio \* \* \* baby-bio natural or organic Vitamins-Minerals-Proteins \* \* \* 60 five gram Baby-Paks 300 grams net wt. \* \* \* Each 'Baby-Pak' contains a one-day supply \* \* \* This package contains 60 'Baby-Paks'"; and (pkg.) "Nutri-Bio \* \* \* Protein ready-to-use instant mix Vanilla Flavor \* \* \* 1 lb. net wt. [or "3 lb. net wt.]."

**ACCOMPANYING LABELING:** Nutri-Bio Sales Manuals; Nutri-Bio Program Kits; films and record sets entitled "You and Your Future with Nutri-Bio"; records entitled "Give Yourself a Break," "Special Release, Meet Bob Cummings," "Nutri-Bio Presents: FLASH, The L. Lew Henry Story," and "Special Release, Take Care of You For Me"; books entitled "Stay Young & Vital" by Bob Cummings, "Overfed But Undernourished" 8th Edition, by H. Curtis Wood, Jr., "Let's Eat Right To Keep Fit" by Adelle Davis, "The National Malnutrition" by D. T. Quigley, "Feel Like a Million" by Catharyn Elwood, and "Mirror, Mirror on the Wall" by Gayelord Hauser; booklets entitled "Modern Miracle Men" an article by Rex Beech and "The Organic Revolution in Nutrition"; leaflets entitled "Are We Starving at Full Dinner Tables," "Faulty Diet is Blamed for Youth Delinquency," and "Malnutrition affects 999 out of 1000"; booklets entitled "Capsuled Vitamins when do we need them"; leaflets entitled "Nutri-Bio News, August 1961," "Nutri-Bio News, October 1961," "Southern Association," "For Balanced Nutrition \* \* \* Basic Foods," "A Nutri-Bio Product for Everyone/Do You Know," "The Nutri-Bio Program for Better Living," "Baby-Bio by Nutri-Bio," and "Many of You Have Seen My Movies"; reprints of advertisements "Parents Magazine, October 1960," "Parents Magazine, November 1961," and "Life Magazine May 25, 1959"; booklets entitled "Nutri-Bio Protein Recipes" and "Why a food supplement?"; pamphlets entitled "For More Radiant Living" and "Nutri-Bio Sources"; copies of "Nutri-Bio Questionnaire"; cards "Better Nutrition Through Biochemistry"; sales and recruiting kit; order forms; starting kit and General's Manual; and reprints of "Newsweek July 1961."

**LIBELED:** 11-24-61, Dist. Columbia.

**CHARGE:** 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the articles (*vitamin and mineral tablets* and *Baby-Bio*) were adequate and effective for the treatment and prevention of heart trouble, hardening of the arteries, rheumatism, respiratory infections, impotency, frigidity, nervousness, loss of weight, loss of appetite, anemia, pyorrhea, chronic diarrhea, palpitation of the heart, mental imbalance, senility, premature death, reduced resistance to disease and infection, paralysis, undulant fever, arthritis, eczema, virus infections, lung cancer, kidney diseases, diabetes, high blood pressure, tuberculosis, and lack of normal intelligence, for reducing, to promote health, beauty, radiant living, growth, strength, and athletic ability; to feel young and full of pep; to be calm and vibrant and have a zest for living; to stay young and vital; promote growth; prevent juvenile delinquency; and for other purposes; and that the articles were of significant value for special dietary supplementation or therapeutic use by reason of the presence therein of unsaturated fatty acids, inositol, para-aminobenzoic acid, rutin, biotin, bioflavonoid complex, hesperidin complex, and choline; and (*vitamin and mineral tablets*) alfalfa juice and powder concentrate, potassium, sulfur, chlorine, copper, zinc, manganese, magnesium, montmorillonite, other nutritive factors and trace elements; and (*Baby-Bio*) protein; (both lots) that all ingredients in the articles were essential in human nutrition; that the articles were complete and balanced vitamin and mineral food supplements; that everyone needs food supplements; that the American people are the most undernourished people in the world even though overfed; and that the articles are of special significance for special dietary supplementation or therapeutic use because the ingredients were of natural or organic origin; and (*Protein Instant-Mix* and *Protein (meatless) tablets*)

that the articles were adequate and effective for the treatment and prevention of abnormal blood pressure, constipation, poor digestion, mental deterioration, and to be young and full of pep; promote vim, vitality, vigor, athletic ability, energy, growth, health and well being and long life; to keep muscles, tissues, blood, and organs strong and healthy; to be alert; to attain and maintain normal body weight; for zestful living; and for other purposes; and that malnutrition is nearly universal; that the ordinary diet is deficient in protein; that the minimum daily requirement for protein had been established; that the need for protein is increased by physical activity; and (*Protein (meatless) tablets*) that all ingredients of the article were natural or organic; that the article was practically all protein; and that the article was of significant value for special dietary supplementation and for therapeutic use as a source of protein.

DISPOSITION: 12-27-61. Default—portions of the articles and labeling delivered to the Food and Drug Administration; remainder of the articles delivered to a charitable institution and the remainder of the labeling destroyed.

6947. *Alfacon tablets, lecithin granules, and herb tea.* (F.D.C. No. 46560. S. Nos. 23-806 T, 23-808/9 T.)

QUANTITY: 2 200-tablet btls. of *Alfacon*; 4 unlabeled ½-lb. bags and 11 unlabeled 1-lb. bags of *lecithin granules*; and 9 ctns., 1 unlabeled 8-oz. bag each of *herb tea*, at Denver, Colo., in possession of Tri-County Organic Cooperative.

SHIPPED: Between 11-23-60 and 6-26-61, from North Kansas City, Mo., Los Angeles, Calif., and Woodside, N.Y.

LABEL IN PART: (Btl.) "200 Tablets 400 Mg. in each tablet *Alfacon Natural Organic Concentrated Fresh Alfalfa Juice*" and (ctn.) "Seelect Brand Imported Comfrey Root \* \* \* Herb Tea Contains Allantoin Net Weight 8 Oz."

ACCOMPANYING LABELING: Pamphlets entitled "Hope For Arthritic Sufferers" and "Alfalfa Rich in Riboflavin"; leaflets entitled "Lecithin," "A Leaf A Day Keeps Illness Away," "Comfrey The Spinach That Promotes Healing," "Comfrey . . . Healing Qualities," and "Comfrey The Spinach That Promotes Bone Healing."

RESULTS OF INVESTIGATION: The *lecithin granules* were repacked from a bulk lot by the dealer. The pamphlets and leaflets were printed locally on order of the dealer.

LIBELED: 10-10-61, Dist. Colo.

CHARGE: 502(a)—while held for sale, the labeling accompanying the articles contained false and misleading representations that the articles were adequate and effective for (*Alfacon tablets*) the treatment and prevention of aching joints, swelling, stiffness, backache, arthritic- and rheumatic-like conditions, hypertropic arthritis, sciatica, rheumatoid arthritis, and fatigue; (*lecithin granules*) the treatment and prevention of arthritis, hardening of the arteries, high blood pressure, rheumatic pains, coronary thrombosis, and to control the cholesterol level of the blood; and (*herb tea*) for the treatment of asthma, insomnia, eczema and other skin troubles, digestive disorders, rheumatic complaints, boils, and varicose ulcers, to promote health, and promote bone healing.

DISPOSITION: 1-3-62. Default—destruction.