

LIBELED: 6-19-59, Dist. Minn.

CHARGE: 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for repositioning the entire body, relieving many daily tensions, correcting posture, stimulating circulation, tightening and toning muscle tissues, removing excess fatty tissue, and reducing and slenderizing; and 502(f) (1)—while held for sale, the labeling failed to bear adequate directions for use for the purposes for which it was intended, namely, the treatment of bursitis, rheumatism, arthritis, rheumatic fever, slipped disc, and high blood pressure, which were the conditions and purposes for which the article was offered in oral statements by the sales representative, Mrs. Mary E. Shaffer.

DISPOSITION: On 7-1-59, the case was removed to the Southern District of Texas. On 5-19-61, A.R.A. Manufacturing Co., claimant, having consented, the court entered a decree of condemnation and destruction and the objectionable literature was destroyed.

6932. Violet ray generator device. (F.D.C. No. 45940. S. No. 20-531 R.)

QUANTITY: 14 devices at Sandusky, Ohio, in possession of New Life, Inc.

SHIPPED: 1-23-61, from Ferndale, Mich., by Renulife Electric Co.

LABEL IN PART: "Renulife Violet Ray Generator Made * * * by Renulife Elec. Co., Ferndale, Mich. No. 258 (or other numbers) Model No. 2."

ACCOMPANYING LABELING: Leaflets entitled "Instructions for Operating Renulife Violet Ray Health Generators" and "Health your most priceless asset."

RESULTS OF INVESTIGATION: The literature indicated the device to be a black grain leatherette case, 4½" x 10½" x 11½", containing a control panel, three electrodes, and a plastic tubular-shaped applicator connected to the control panel by an electric cord. The three electrodes, made of metal and glass, were in the shape of a tube, bulb, and rake, which plug into the ends of the applicator. The electronic circuiting was probably a tesla coil.

The leaflet entitled "Health your most precious asset" was printed locally.

LIBELED: 6-7-61, N. Dist. Ohio.

CHARGE: 502(a)—while held for sale, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective as a treatment for relieving arthritis, bursitis, dandruff, eczema, rheumatism, acne, nervous conditions, neuralgia, neuritis, sciatica, and poor circulation; and that the article functioned to aid nature in performing various bodily responsibilities; and 502(f) (1)—when shipped, its labeling failed to bear adequate directions for use in that the labeling failed to state the diseases and conditions for which the article was intended.

DISPOSITION: On 7-5-61, New Life, Inc., claimant, filed an answer denying that the article was misbranded. Thereafter, on 11-14-61, the claimant having consented, the court entered a decree of condemnation and the article was delivered to the Food and Drug Administration.

6933. Vacuum cleaning device. (F.D.C. No. 46429. S. No. 2-042 R.)

QUANTITY: 51 devices at Atlanta, Ga.

SHIPPED: Between 8-1-58 and 8-28-61, from Syracuse, N.Y.