

CHARGE: 502(a)—when shipped, the name of the article "*Pile-Aids*" and the statements in the labeling which represented and suggested that the article was adequate and effective for the treatment of piles were false and misleading since the article was not adequate and effective for such treatment.

PLEA: Guilty.

DISPOSITION: 10-9-61. \$200 fine, plus costs.

6882. Mineralized cookies. (F.D.C. No. 45781. S. Nos. 68-595/6 R.)

QUANTITY: 42 ctns., 12 pkgs. each, at Tulsa, Okla.

SHIPPED: Between 12-22-60 and 3-3-61, from Alhambra, Calif., by El Molino Mills.

LABEL IN PART: (Display case) "El Molino Kitchens * * * Best . . . from the Land!"; (pkg. sticker label) "El Molino Kitchens Mineralized Cookies"; (cardboard in bottom of pkg.) "In each 3 cookies the added Minerals and Trace Elements supply the following."

ACCOMPANYING LABELING: Leaflets entitled "The Story Of . . . El Molino Kitchens Mineralized Cookies."

LIBELED: 5-8-61, N. Dist. Okla.; amended libel 7-25-61, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article was adequate and effective for the treatment and prevention of borderline conditions with indefinite symptoms, instability of the nervous system, lack of energy, lowered resistance to disease, aches and pains, and for regaining and maintaining health, for vigor and proper growth, and for repair of tissues.

The article was alleged also to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: On 6-8-61, the case was transferred to the Northern District of California. On 11-3-61, a default decree of condemnation was entered and the article destroyed.

6883. Safflor capsules. (F.D.C. No. 46462. S. No. 68-824 R.)

QUANTITY: 57 100-capsule btls. at Milwaukee, Wis., in possession of Haug Drug Co.

SHIPPED: 5-25-61, from Detroit, Mich.

LABEL IN PART: (Btl.) "Haug's Safflor Capsules Haug's Safflower Oil Each Capsule Contains * * * As a Dietary Supplement, * * * Distributed by Haug Drug Company, Milwaukee 9, Wis."

ACCOMPANYING LABELING: Booklets entitled "Haug's Price List and Therapeutic Guide"; cards entitled "Safflor Capsules—For Reducing Serum Cholesterol File Card No. 558"; leaflets entitled "Excerpts from the Symposium on fats in human nutrition" and "What's all the Talk About Serum Cholesterol Levels and Atherosclerosis?"; and additional bottle labels.

RESULTS OF INVESTIGATION: The article was shipped in bulk and repacked and labeled by the dealer.

The accompanying labeling was printed locally for the dealer and was used in promoting sales of the article.

LIBELED: 9-20-61, E. Dist. Wis.

CHARGE: 502(a)—while held for sale, the labeling contained false and misleading representations that the article was adequate and effective to control the cholesterol level of the blood, and for the treatment and prevention of heart disease and atherosclerosis.

The article was alleged also to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: 10-10-61. Default—destruction.

6884. Rexall Super Plenamins. (F.D.C. No. 44863. S. Nos. 43-373/5 R.)

QUANTITY: 137 cases, 12 8-oz. ctnd. btls. each, of *Super Plenamins Junior Liquid Vitamins*; 27 cases, 144 36-tablet btls. each, 108 cases, 36 72-tablet btls. each, 19 cases, 24 288-tablet btls. each, and 169 cases, 36 144-tablet btls. each, of *Super Plenamins Multi Vitamins with Minerals*; and 6 cases, 144 36-tablet btls. each, 7 cases, 144 72-tablet btls. each, and 9 cases, 72 144-tablet btls. each, of *Super Plenamins Junior*, at Portland, Oreg.

SHIPPED: Between 10-13-59 and 8-24-60, from St. Louis, Mo., by Rexall Drug Laboratory.

LABEL IN PART: (Btl.) "For Children 1 to 12 years * * * Rexall Super Plenamins Junior Liquid Vitamins 10 Vitamins with Red Vitamins B₁₂ plus L-lysine * * * Rexall Drug Company"; (ctn.) "Rexall Super Plenamins Junior * * * Provide generous amounts of all the vitamins children are known to need for health growth (contains L-lysine, a growth-aid cereal diets lack.) * * * Rexall Drug Company"; (btl. and ctn.) "Rexall Super Plenamins Multi Vitamins with Minerals 11 Vitamins and 12 Minerals with B₁₂, Iron plus Liver Concentrate * * * Rexall Drug Company" and "Rexall Super Plenamins Junior 11 Vitamins with B₁₂ plus Iron and Liver Rexall Drug Company."

ACCOMPANYING LABELING: Leaflets entitled "Who Wouldn't Pay A Nickel A Day?" "Free 18 Day Supply Super Plenamins," and "Know Who Makes the Vitamins you BUY?" used in promoting sales of "Super Plenamins Multi Vitamins with Minerals."

LIBELED: 8-25-60, Dist. Oreg.; amended libel 1-26-61.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the articles were adequate and effective for the treatment and prevention of (*Super Plenamins Junior Liquid Vitamins*) nervous irritability, constipation, indigestion, and loss of energy in children; that the presence of these conditions indicates that there is an increased need for the vitamins, iodine, and L-lysine in the article; and that the vitamins and L-lysine in the article would promote healthy growth in children; (*Super Plenamins Multi Vitamins with Minerals*) lack of appetite, loss of energy, nervous irritability, insomnia, constipation, indigestion, rundown condition, listlessness, and lack of "get up and go"; that the article would stimulate red blood cell formation because it contained the combination of red vitamin B₁₂, folic acid, vitamin C, liver concentrate, and iron; and that use of the article would result in feeling one's best every day, enjoyment of life to the fullest, and getting the most out of life; and (*Super Plenamins Junior tablets*) lack of appetite, loss of energy, listlessness, nervous irritability, insomnia, constipation, indigestion, and rundown condition in growing children; that the presence of these conditions indicates that there is an increased need for the vitamins in the article; and that the article would stimulate red