

6690. Nevalite. (F.D.C. No. 45518. S. No. 42-776 R.)

QUANTITY: 8 16-oz. jars and 47 8-oz. jars of *Nevalite*, and 60 lbs. in bulk of powdered clay or clay-like material, at the Palisades Motel, Calistoga, Calif., in possession of Pharmaceuticals, a firm doing business at 2750 Hyde Street, San Francisco, Calif.

SHIPPED: In November and December 1960, from Sparks, Nev.

LABEL IN PART: (Jar) "Nevalite Contains Silicate * * * Aluminum * * * Iron * * * Calcium * * * Magnesium * * * Mix only what is required for each application and use immediately * * * Nevalite Inc., 1414 "B" St., Sparks, Nev."

ACCOMPANYING LABELING: A brochure entitled "The Palisades * * * Exclusive Representative for the New Nevalite Micropack Clay Treatment"; a single sheet headed "International Pharmaceuticals, Inc. * * * San Francisco 9, California Guarantee"; and a business card reading in part: "Newest and most effective method Physio-therapy yet discovered - Offers most lasting relief from symptomatic pains of arthritis, bursitis, rheumatism, gout, joint and muscular pain - Treatment without drugs - Widely tested - New Nevalite "MICROPACK" is 100% sanitary - Fresh clay for every treatment. Exclusively in Northern California at: The Palisades * * * 50 treatment rooms, clean, comfortable, private - Hot mineral water in every room."

RESULTS OF INVESTIGATION: The article in the jars was repacked from the above-mentioned raw material. The accompanying labeling of the article was printed in California on order of James E. Dwyer, the president of Pharmaceuticals.

LIBELED: 3-17-61, N. Dist. Calif.

CHARGE: 502(a)—while held for sale, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective as a treatment for arthritis, rheumatism, neuralgia, myalgia, myositis, tendinitis, bursitis, chronic strain, burns, poison ivy dermatitis, coccygodynia, bruises, strains, and other conditions.

DISPOSITION: 5-29-61. Default—delivered to the Food and Drug Administration.

6691. Scandia Ovaline (cosmetic). (F.D.C. No. 45364. S. No. 64-544 R.)

QUANTITY: 65 2-oz. btls. and 26 4-oz. btls., individually cartoned, at San Francisco, Calif.

SHIPPED: 11-4-60, from New York, N.Y., by Scandia Sales Corp.

LABEL IN PART: (Btl.) "Scandia Ovaline * * * A unique Stimulant with a sting. * * * Leaves skin glowing and clear Scandia Sales Corp. New York."

ACCOMPANYING LABELING: Leaflets entitled "Scandia Secret Touch Cosmetics" and "Now You Can Get What Yoga Gives . . . Without Standing On Your Head"; and booklets entitled "Scandia Secret Touch Cosmetics."

LIBELED: 1-25-61, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the accompanying labeling of the article contained false and misleading representations that the article was adequate and effective to nourish the skin, alter the body circulatory system, correct every complexion fault, treat a condition of "drying skin," banish over-oily residue from skin, cleanse clogged pores, revitalize lethargic tissues, and purify the skin; that it would cause the skin to be fed with new life from within, correct