

**LIBELED:** 10-12-60, Dist. Kans.

**CHARGE:** 502(a)—while held for sale, the label statement "Serpasil Tablets" was false and misleading since the article was not Serpasil tablets; and 502 (i) (2)—when shipped and while held for sale, the article was an imitation of another drug, namely, Serpasil.

**DISPOSITION:** 2-2-61. Default—delivered to the Food and Drug Administration.

**6575. Thin-Down tablets.** (F.D.C. No. 44412. S. No. 67-295 P.)

**QUANTITY:** 12 cases, each containing 108 individually cartoned 90-tablet btl., at Rivera, Calif.

**SHIPPED:** 1-7-60, from Edison, N.J., by Revlon, Inc.

**LABEL IN PART:** (Ctn.) "90 Tablets For Weight Reduction and Figure Control Thin-Down Revlon Appetite Depressant and diet supplement Thin-Down Tablets are formulated to depress the appetite, while supplementing any low-calorie plan of weight reduction with vital minerals and the minimum daily adult requirements of essential vitamins. Directions \* \* \* See enclosed booklet \* \* \* Revlon Pharmacal Division Revlon, Inc., N.Y. Distr. Three Thin-Down Tablets contain 75 mgs. of Phenylpropanolamine Hydrochloride together with \* \* \*."

**ACCOMPANYING LABELING:** Booklet in carton entitled "Revlon Thin-Down Formula for Beauty."

**LIBELED:** 4-4-60, S. Dist. Calif.

**CHARGE:** 502(a)—when shipped, the name "Thin-Down" and statements in the labeling of the article represented and suggested that the article was adequate and effective for weight reduction, figure control, and as an appetite depressant, that it would increase vitality and energy, and that it would help one to have a clearer skin and more lustrous hair, which statements were false and misleading since the article was not adequate and effective for such purposes.

**DISPOSITION:** 2-2-61. Revlon, Inc., having filed a claim and answer to the libel and later withdrawn such claim and answer, judgment of condemnation was entered and the court ordered that the product be destroyed.

**6576. Alfacon tablets, A-C tablets, and Verdogen capsules.** (F.D.C. No. 45074. S. Nos. 25-735/7 R.)

**QUANTITY:** 372 100-tablet btl., 185 200-tablet btl., and 56 500-tablet btl., of *Alfacon tablets*; 273 100-tablet btl. and 66 200-tablet btl. of *A-C tablets*; and 134 30-capsule btl. and 45 90-capsule btl. of *Verdogen capsules*, at Los Angeles, Calif.

**SHIPPED:** Between 4-21-60 and 9-22-60, from North Kansas City, Mo., by Dayco Laboratories, Inc.

**LABEL IN PART:** (Btl.) "400 Mg. In Each Tablet ALFACON Natural Organic Concentrated Fresh Alfalfa Juice Coated With Natural Chlorophyll for Locked-In Freshness Distributed by Dayco Products Division of Dayco Laboratories, Inc., North Kansas City, Missouri Alfacon tablets are made from the water-soluble extract of organically grown alfalfa which is harvested when the plants are young, green and succulent. The extract is prepared and dried by a special process designed to preserve the water-soluble nutrients of the fresh green vegetation. Three tablets daily will provide a

daily intake of water-soluble alfalfa nutrients equivalent to about one ounce of fresh alfalfa leaves.”; “500 Mg. In Each tablet A-C High Potency Natural Vitamins A and C All In One Tablet Distributed by Dayco Products, Division of Dayco Laboratories, Inc., North Kansas City, Missouri \* \* \* Each Tablet contains: MDR 10,000 IU Vitamin A (Natural Carotene) 250% 75 mg. Vitamin C 250% (Concentrated Rose Hips) Glazed with Natural Vegetable Protein to safeguard potency.”; “550 Mg. In Each Capsule VERDOGEN Natural Chlorophyllins Vitamins B<sub>1</sub> and B<sub>6</sub> Distributed by Dayco Products Division of Dayco Laboratories, Inc., North Kansas City, Missouri Each Verdogen Capsule contains: MDR Vitamin B<sub>1</sub> 43 mg. 4300% Vitamin B<sub>6</sub> 16 mg. \* Oxochlor \*\* 60 mg. \*.”

ACCOMPANYING LABELING: (*Alfacon tablets*) folders entitled “When Arthritis & Rheumatism Strike,” sheets reading in part “Full Analysis,” window display sheets reading in part “Alfacon,” and advertisement mats reading in part “Rheumatic and Arthritic like pains”; (*A-C tablets*) folders entitled “New Natural A-C Vitamin A and Vitamin C All In One Tablet,” display cards entitled “New Natural A-C,” and window display sheets entitled “New Natural A-C”; and (*Verdogen capsules*) folders entitled “Pharmaceutical Grade Chlorophyllins,” sheets reading in part “Verdogen Capsules \* \* \* A typical Analysis,” display cards, and window display sheets reading in part “Verdogen Natural Chlorophyllins.”

LIBELED: 11-4-60, S. Dist. Calif.

CHARGE: *Alfacon tablets*, 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for arthritis, rheumatism, bursitis, and related conditions.

*A-C tablets*, 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an all-purpose vitamin (“All In One Tablet”) tablet; and that it was an adequate and effective treatment for dermatitis (acne), chronic infections, rectal lithiasis, burns, skin ulcers, respiratory infection, promotion of growth, prevention of night blindness, building strong bones, colds, essential in infant feeding, sore, swollen, and bleeding gums, and scurvy.

*Verdogen capsules*, 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for difficult breathing caused by respiratory ailments, asthma, anemia, high altitude, dizziness, headache, nausea, anorexia, and chronic heart weakness, wound healing, growth supplementation, burns, and others.

DISPOSITION: 12-21-60. Consent—claimed by Dayco Laboratories, Inc., and released under bond to be brought into compliance with the law.

6577. **Lectrofilter Air Cleaner.** (F.D.C. No. 44743. S. No. 21-421 R.)

QUANTITY: 46 devices at Cleveland, Ohio.

SHIPPED: During July and September 1959, from Albion, Mich., by Coolerator Div., McGraw-Edison Co.

LABEL IN PART: (Ctn.) “Lectrofilter Portable Air Cleaner.”

ACCOMPANYING LABELING: Printed material consisting of “Owners Guide Lectrofilter Air Cleaner Model 101,” “Lectrofilter—What is it?,” “Presentation of Lectrofilter,” “Coolerator Air Filter,” “Lectrofilter Gives hay fever and asthma relief . . .,” “The World’s First Low-Cost Portable \* \* \* Lectro-