

nervousness; weak, jangly nervous system; insomnia; irritability; nervous, mental, and glandular overactivity; exhaustion; loss of vitality of the cerebrospinal fluid; nerve and gland exhaustion; nervous breakdown; headaches; brain fag; senility; nervousness; tension; shattered nerves; depleted brain power; waning activity of vital glands; depletion of fatty myelin sheath of nerves; sexual decline; and fat infiltration of the liver and other organs; and that the articles would effect a strong nervous system; improve the functioning of the brain, nervous system, endocrine glands, muscles of the heart and kidneys; neutralize body poisons of internal and external origin; prevent fat settling on artery walls; and restore life forces; and that the granular lecithin was adequate and effective to lower the cholesterol level of the blood.

The libel alleged also that the articles were misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods, No. 26797.

DISPOSITION: 6-17-60. Default—destruction.

6392. Gelatin Plus capsules. (F.D.C. No. 44688. S. Nos. 25-917/8 R.)

QUANTITY: 106 ctns., each containing 12 boxes of 90 capsules each; 96 ctns., each containing 12 boxes of 30 capsules each; 285 ctns., each containing 8 boxes of 30 capsules each; 156 ctns., each containing 1 box of 30 capsules each; 2 boxes of 5 capsules each; and 1 box of 15 capsules, at Santa Monica, Calif., in possession of Gelatin Plus, Inc.

SHIPPED: On 4-8-60 and 5-17-60, quantities of bulk gelatin were shipped from Detroit, Mich.

LABEL IN PART: (Box) "Gelatin-Plus for Problem Nails * * * Ten-Gr. Capsules * * * A pure High Protein Sugarless Gelatin containing natural Amino Acids with added Assimilable Calcium in the ratio of the proportion of the Adult Daily Requirement .009% Directions * * * Distributed by Gelatin Plus * * * Santa Monica, Calif."

RESULTS OF INVESTIGATION: The bulk gelatin, after its shipment as described above, was encapsulated and packaged by Gelatin Plus, Inc.

LIBELED: 6-27-60, S. Dist. Calif.

CHARGE: 502(a)—while held for sale, the labeling of the article contained false and misleading representations that the article was effective for the treatment of problem nails that split, chip, peel, and break, and that it would produce "nail beauty."

DISPOSITION: 10-30-60. Default—destruction.

6393. Concentrated extract of alfalfa. (F.D.C. No. 44666. S. No. 41-445 R.)

QUANTITY: 8 cases, 24 8-oz. btl. each; 6 cases, 13 16-oz. btl. each; and 9 cases, 12 32-oz. btl. each, at San Francisco, Calif.

SHIPPED: 6-8-59 and 1-8-60, from American Fork, Utah, by Lucerne Laboratories of Utah.

LABEL IN PART: (Btl.) "Lucerne Concentrated extract of alfalfa (Medicago Sativa) it is a dietary supplement * * * Lucerne Is Not A Medicine One teaspoonful (5 Mls) contains: * * * 0.00586 Mg. Iron Three glasses daily furnish: * * * 0.02 mg. 12% of Min. Daily Reqt. * * * Also micro-amounts of the many other elements present, (and combined naturally) in the Lucerne,—the oldest known plant—from which made; for which elements no official standard of requirement has been established. Many of these elements may be deficient in foods of every day variety. * * * All materials used in the

manufacture of Lucerne are of USP XIII, National Formulary VIII, or of CP (Reagent) quality and are so guaranteed * * * Lucerne Laboratories of Utah * * * American Fork, Utah."

ACCOMPANYING LABELING: Leaflet entitled "Lucerne * * * Alfalfa Nature's Rarest Gift to Man and Animal."

LIBELED: 6-17-60, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for, and preventive of, tiredness and asthma; and that the article would soothe the nervous system; produce health, promote every secretion of the body; regulate acidity; expel waste matter; keep joints and tendons supple; promote proper alkaline-acid balance in body fluids; dissolve uric acid so it would pass through the kidneys; promote the growth of skin, hair, and nails, and maintain a good lens of the eye and clear vision; keep body membranes healthy; increase digestive ability; stabilize nerves; promote growth and healing; sweeten the breath; increase peristaltic action of the bowels; stimulate the appetite; and preserve the teeth.

The libel alleged also that the article was misbranded under the provisions of the law relating to foods as reported in notices of judgment on foods.

DISPOSITION: 8-29-60. Consent—claimed by Lucerne Laboratories of Utah, and released for relabeling.

6394. Kelp-Ette tablets. (F.D.C. No. 43959. S. No. 79-796 P.)

QUANTITY: 24 500-tablet btl., 24 1,000-tablet btl., and 24 2,000-tablet btl., at Hobart, Ind., in possession of Nelson's Natural Foods.

SHIPPED: Powdered kelp was shipped on 11-19-57, from Outer Harbor, San Pedro, Calif.

LABEL IN PART: (Btl.) "5-Grain Tablets * * * Nelson's Kelp-Ettes * * * A Pure Vegetable Sea Food Containing an abundance of Safe Natural Iodine Plus Other Minerals, Trace Elements, Organic Compounds and Vitamins Pressed from Pure Ocean Kelp. * * * Packed and Distributed by Nelson's Natural Foods * * * Battle Creek, Michigan * * * Nelson's Kelp-Ettes also contain Traces of the following Vitamins: Choline-Niacin-Carotene-Riboflavin Plus the following Organic Compounds: Alginic Acid-Chlorophyll-Lecithin-Manitol * * * 18 tablets * * * contain in milligrams * * * iron 5.8 * * * also undeterminable small amounts of Trace Elements of: Aluminum, Barium, Boron, Chromium, Lithium, Nickel, Silicon, Silver, Strontium, Titanium, Vanadium and Zinc."

ACCOMPANYING LABELING: Leaflets entitled "More Buoyant Health" and loose bottle labels for all size bottles.

RESULTS OF INVESTIGATION: The *Kelp-Ette tablets* were manufactured by the dealer from powdered kelp which had been shipped as described above. Examination showed that the tablets contained approximately 50 percent of the declared amount of iron.

LIBELED: 12-14-59, N. Dist. Ind.

CHARGE: 502(a)—while held for sale, the labeling of the article contained false and misleading representations that the article was adequate and effective for developing more pep; better and more buoyant health; and a fuller, richer life.

The libel alleged also that the article was adulterated and misbranded under the provisions of the law relating to foods as reported in notices of judgment on foods.