

CHARGE: 502(a)—while held for sale, the name "Cholester-Solve" and certain statements in the labeling of the article contained false and misleading representations that it was adequate and effective as a treatment to solve all problems relating to blood cholesterol; lessen arterial cholesterol depositions; and maintain the amount of cholesterol in the blood at a safe level; that it would prevent coronary heart attacks, angina pectoris; and that it was capable of causing one to be healthier, healthy, live longer, feel young, stay young, vigorous, and maintain high body vitality.

DISPOSITION: 6-27-60. Default—a number of the bottles and leaflets were delivered to the Food and Drug Administration and the remainder was destroyed.

6331. Sulfur mineral concentrate and Sulphydrosol. (F.D.C. No. 44413. S. No. 93-248/9 P.)

QUANTITY: 2 unlabeled 5-gal. glass carboys, containing a total of about 6 gals., 5 32-oz. btl., and 1 16-oz. btl. of *sulfur mineral concentrate* and 16 cases, each containing 36 2-oz btl. of *Sulphydrosol* at Seattle, Wash., in possession of Vital Foods Distributors.

SHIPPED: 8-7-59, from Salt Lake City, Utah, by Colloidal Sulphur Co., Inc.

LABEL IN PART: (Btl.) "S-M-C Sulfur Mineral Concentrate Colloidal Sulfur For Bath and Topical Use * * * processed for properly balanced natural sulphur bearing mineral water and contains as active ingredients—Highly reactive Colloidal Sulfur complexes including Calcium Thiosulfates and Polysulfides in a high potency concentrate * * * The Colloidal Sulphur Company, Incorporated 282 Wall Street Salt Lake City 16, Utah" and "Sulphydrosol (R) Ingredients: High Potency Colloidal Sulfur complexes, Potassium Iodide and Sodium Salicylate * * * The Colloidal Sulphur Company, Incorporated."

ACCOMPANYING LABELING: Loose "Sulfur Mineral Concentrate" labels and leaflets reading in part "Drink and Bathe Your Way to Health and Beauty" and leaflets entitled "Excerpts from a 12 page article which appeared in the Kentucky State Medical Journal."

RESULTS OF INVESTIGATION: The articles were shipped as described above in 10-gal. plastic bottles and upon receipt were repacked by the dealer and the president of Colloidal Sulphur Co., Inc., into the bottles and the glass carboys. The labels were furnished by the shipper and were applied at the time of repacking.

LIBELED: 3-29-60, W. Dist. Wash.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the articles were an adequate and effective treatment for metabolic diseases, high blood pressure; diabetes; arthritis; neuritis; dermatitis; sunburn; poison ivy and oak wounds; ulcers; athlete's foot; fungus infections; insect bites; bee stings; itch; eczema, etc.; and that they would detoxify the system; reduce blood sugar, and heal burns.

DISPOSITION: 6-17-60. Default—destruction.

6332. Linodoxine capsules. (F.D.C. No. 44610. S. No. 33-597 R.)

QUANTITY: 2,007 individually ctnd. 100-capsule btl. at Clifton, N.J.

SHIPPED: 3-11-60, from Brooklyn, N.Y., by Chas. Pfizer & Co., Inc.

LABEL IN PART: (Btl. and ctn.) "Linodoxine Capsules * * * Pfizer Laboratories, Div. Chas. Pfizer & Co., Inc. New York, New York * * * Each capsule

contains: Linoleic acid (as safflower oil) 500 mg. Pyridoxine hydrochloride 1.4 mg. Mixed tocopherole (as antioxidant) 7.12 mg. and propyl gallate .009% as antioxidant."

LIBELED: 6-10-60, Dist. N.J.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article would reduce elevated serum cholesterol levels.

DISPOSITION: 7-26-60. Default—destruction.

6333. LifAnu Food Supplement tablets, Lifelax tablets, and LifeLean tablets.
(F.D.C. No. 44375. S. Nos. 74-216/9 P, 92-881 P.)

QUANTITY: 225 180-tablet btls., 225 360-tablet btls., and 14 display-type ctns., each containing 288 individually ctnd. 30-tablet btls., and 6 25,000-tablet drums, of *LifAnu Food Supplement*; 500 100-tablet btls. of *Lifelax*; 280 180-tablet btls. of *LifeLean*, at Fort Worth, Tex., in possession of Lifanu Corporation of America.

SHIPPED: Between 11-6-58 and 3-25-59, from Long Island City, N.Y.

LABEL IN PART: (Btl.) "LifAnu Food Supplement * * * Containing Fortified organic and natural Vitamins For use as a dietary supplement * * * Manufactured for and Distributed by Lifanu Corporation of America, 2613 Boston (4001 E. Lancaster) Fort Worth, Texas 38588"; (btl. in display-type ctn.) "LifAnu Food Supplement 30 Tablets * * * For Better Nutritional Health—Multiple Vitamins & Minerals For Everybody 1-A-Day Type Containing Organic and Natural Vitamins and Minerals Each tablet contains: * * * Lifanu Corporation of America * * * Fort Worth, Texas"; *Lifelax* (A vegetable laxative) Each tablet contains: Powdered Rhubarb Root, 1 gr.; Powdered Watercress, ½ gr.; Powdered Licorice, ½ gr.; Ammonium Alginate, ½ gr.; Powdered Senna Leaves, 1 gr.; Powdered Parsley, ½ gr.; Powdered Alfalfa, ½ gr. For use as a laxative * * * Warning * * * *Lifelax* is a companion product of LifAnu Food Supplement * * * Lifanu Corporation of America * * * Fort Worth, Texas"; "*LifeLean* (An Appetite Depressant) Each tablet contains: Caffeine Anhydrous, 48.6 mgm.; Tricalcium Phosphate, 225 mgm.; Yeast Autolysate, 65 mgm.; Phenylpropanolamine, 12.5 mgm.; Methylcellulose, 65 mgm.; For use as an aid in Reducing Diets and as an Appetite Depressant * * * *LifeLean* is a companion product of LifAnu Food Supplement * * * Lifanu Corporation of America * * * Fort Worth, Tex."

ACCOMPANYING LABELING: Sales manuals entitled "Handbook and Sales Manual"; leaflets entitled "Here's Great News for the whole family" and "Think before you decide"; and pamphlets entitled "The Lifanu idea."

RESULTS OF INVESTIGATION: The labels for the 180-tablet and 360-tablet bottles of *LifAnu Food Supplement* and labels for the *Lifelax* and *LifeLean* were supplied to the manufacturer by the dealer. The article in the display cartons was repacked and labeled as described above by the dealer from the article in bulk drums shipped as described above.

LIBELED: 4-22-60, N. Dist. Tex.

CHARGE: 502(a)—when shipped and while held for sale, the labeling of the articles contained false and misleading representations that the *LifAnu Food Supplement* was adequate and effective for the treatment and prevention of weakness; heart disease; muscular dystrophy; multiple sclerosis; meta-