

LIBELED: 12-5-58, S. Dist. Miss.

CHARGE: 502(a)—when shipped, the device label and the labeling which accompanied the article contained false and misleading representations that it was an adequate and effective treatment for relocating the stomach into normal position by stretching the spine and lifting the diaphragm; realigning the bone structure to correct the posture; correcting pelvic dip and stooped shoulders; increasing circulation and overcoming poor elimination; tightening up loose and flabby muscles; firming the tissues; and reducing weight and slenderizing the figure.

DISPOSITION: 11-12-59. Consent—claimed by S. L. Varnado, Jackson, Miss., and brought into compliance with the law by destruction of the booklets and labels.

6077. Wonder Ease device. (F.D.C. No. 43301. S. No. 52-929 P.)

QUANTITY: 46 individually cartoned devices at North Hollywood, Calif., in possession of Wonder Ease Co.

SHIPPED: 3-19-59 and 4-14-59, from Denver, Colo., by Cyclo Mfg. Co.

LABEL IN PART: (Device) "Cyclo Wonder Ease Model 5 Denver, Colo. * * * Serial No. 14671."

ACCOMPANYING LABELING: Booklets enclosed in each carton entitled "Wonder Ease Slenderizer Instruction Booklet," also other booklets entitled "Beyond the Magic Door," and a number of salesmen's manuals and diet and calorie charts entitled "Suggested Diet" and "Wonder Ease Calorie Chart."

RESULTS OF INVESTIGATION: All of the accompanying labeling was printed in Los Angeles, Calif., with the exception of the instruction booklets.

The device consisted of a motor to which was attached two soft rubber discs. Vibration was obtained by eccentric rotation of the two discs in a vertical plane. The motor was attached to a tubular aluminum frame in such manner that it could slide up or down so that different areas of the body could be reached for massage. The motor could also be removed and held in the hand while massaging parts of the body which could not be reached while the motor was attached to the frame. The aluminum frame holding the motor was mounted on a door by means of clamps and suction cups. For massaging the feet the motor could be placed on the floor and the feet placed against the vibrator.

LIBELED: 7-16-59, S. Dist. Calif.

CHARGE: 502(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for slenderizing, reducing weight, trimming inches "from hips, tummy, and legs with no strenuous diet," spot reducing, overcoming nervous tension, improving circulation, overcoming neuritis and rheumatism, providing a clear and radiant complexion, and providing general benefits to the entire body.

DISPOSITION: 10-28-59. Consent—claimed by Cyclo Mfg. Co. and relabeled.

6078. Furow health pillow. (F.D.C. No. 43359. S. No. 48-879 P.)

QUANTITY: 184 individually cartoned plastic-covered pillows at San Francisco, Calif.

SHIPPED: 11-5-58 and 6-26-59, from Osaka, Japan, by Osaka Kairiku Bussan Co., Ltd.