

5886. Sulfur bath concentrate. (F.D.C. No. 42803. S. No. 36-515 P.)

QUANTITY: 522 8-oz. btls. at St. Louis, Mo., in possession of Po-Gi Enterprises.

SHIPPED: 7-31-58 and 8-8-58, from Chicago, Ill., by As You Were Associates.

LABEL IN PART: (Btl.) "Paul's Sulfur Bath Concentrate * * * As You Were Associates Distributor. * * * Chicago."

ACCOMPANYING LABELING: Leaflets entitled "The Miracle of Natural Sulfur Bath," "Historical Medicine The History of Bathing," and "Ancient Mystery Solved"; and a letter entitled "Did The Ancients Unlock Nature's Own Secret of the Wellspring of Youth?"

RESULTS OF INVESTIGATION: The leaflets entitled "Ancient Mystery Solved" were printed locally for the dealer and the other accompanying labeling was shipped to the dealer by As You Were Associates.

LIBELED: 1-23-59, E. Dist. Mo.; amended libel, 2-3-59.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for arthritis, rheumatism, acne, psoriasis, other skin disorders, nervous tension, tiredness, bursitis, sciatica, swollen aching joints, pimples, blotches on skin, boils, and dermatitis.

DISPOSITION: 3-3-59. Default—destruction.

5887. Minerals. (F.D.C. No. 42787. S. No. 1-352 P.)

QUANTITY: 10 lbs. in bulk at Pensacola, Fla., in possession of J. A. Barrett.

SHIPPED: May 1958, from Calhoun, Ga.

LABEL IN PART: (Retail label) "Genuine Blue Ridge Mountain Minerals Carbonate of Calcium, 10.063; Sulphate of Potassium, 1.54; Carbonate of Strontium, 0.123; Sulfate of Sodium, 1.12; Carbonate of Sodium, 1.12; Sulphate of Iron, 9.12; Carbonate of Magnesium, 1.03; Organic Matter, 1.54; Carbonate of Iron, 68.87; Chloride of Sodium, 2.20; Carbonate of Lithium, 1.26; Sulphate of Silica, 1.46; Sulphate of Magnesium, 3.67."

ACCOMPANYING LABELING: Circular reading in part "What Genuine Blue Ridge Mountain Minerals will do for you."

RESULTS OF INVESTIGATION: In the normal course of dealer's business the articles were repacked in 6-oz. packages and labeled as described above.

LIBELED: 1-14-59, N. Dist. Fla.

CHARGE: 502(a)—while held for sale, the labeling contained false and misleading representations that the article was an adequate and effective treatment for "high blood pressure, pellagra, nervousness, inability to sleep, nervous 'indigestion', rheumatism, kidney and bladder trouble, piles, sore eyes, blood poison, and all skin infections, erysipelas or Tetta Flux, female complaints and all blood disease, loss of appetite, old sores and bed wetting, 'pyriear' of the gums, athletic feet, sugar diabetea," and as a body builder and blood purifier.

DISPOSITION: 2-20-59. Default—destruction.

5888. Hairnow Herbal Hair Tonic. (F.D.C. No. 42788. S. No. 14-165 P.)

QUANTITY: 8 btls. and 11 display cnts., 12 btls. each, at South Bend, Ind.

SHIPPED: Between 9-10-58 and 10-10-58, from Detroit, Mich., by Active Therapy Products Co.

LABEL IN PART: (Display ctn.) "Hairnow * * * For Men and Women * * * Active Therapy Products Co. * * * New York 1, New York," (btl.) "Hairnow * * * Contents 4 Oz. Herbal Hair Tonic Active Ingredients: Acidum Boricum 1 grain, African Capsicum annum, Althaea officinalis, Arcitum Lappa, Avena Sativa, Menthol (Laevo), Pilocarpine Hydrochloride (Indian Hemp) ½ grain Rosemarinus officinalis, Sodium Borate tetra, Tri-Sodium ethyl-ethylenediamine tri acetic (Na3EDTA) Urtica dioica 8% * * * Formulated, Manufactured and Distributed by Active Therapy Products Co., Detroit, Michigan."

ACCOMPANYING LABELING: Advertisement card reading in part "Save Your Hair" and an advertisement sheet reading in part "Save Your Hair * * * Satisfaction Guaranteed—Or your Money Back."

LIBELED: 1-15-59, N. Dist. Ind.

CHARGE: 502(a)—the labeling of the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for the prevention and cure of baldness and for nourishing the hair.

DISPOSITION: 3-6-59. Default—destruction.

5889. Vibrating cushion. (F.D.C. No. 42059. S. Nos. 18-351/2 P.)

QUANTITY: 9 devices individually cartoned at Price and Moab, Utah.

SHIPPED: 4-18-58 and 5-16-58, from Denver, Colo., by Vibra Mfg. Corp.

LABEL IN PART: (Device) "VIBRA MFG. CORP. MAKES REDUCE-O-PAD WORLD'S FINEST MASSAGE CUSHION," (ctn.) "ANOTHER REDUCE-O-PAD BY VIBRA MFG. CORP."

ACCOMPANYING LABELING: Leaflets entitled, "REDUCE-O-PAD GUARANTEE," "POINTERS ON THIS THE ORIGINAL," "THE HEART . . . CIRCULATION," "THE COMPLETE WAY TO RELAXATION" and "REDUCE-O-PAD."

RESULTS OF INVESTIGATION: The article was of box construction, 12" by 14" by 4", upholstered with foam rubber, and containing an electric motor providing vibration.

LIBELED: 7-23-58, Dist. Utah.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the device was an adequate and effective treatment for revitalizing work-weary nerves and muscles; relief of cramps during difficult times of the month; spot reducing; arthritis; rheumatism; bursitis; swelling of the joints; muscular aches and pains; backaches; headaches; nervousness; hypertension; relaxing nervous tension of the heart and other organs; stimulating local circulation; breaking down fatty tissues, and reducing weight.

DISPOSITION: 3-13-59. Consent—claimed by Vibra Mfg. Corp. and relabeled.

5890. Vibrating pillows. (F.D.C. No. 42517. S. No. 17-291 P.)

QUANTITY: 10 devices at Louisville, Ky.

SHIPPED: 9-5-58, from Columbus, Ohio, by R. G. Barry Corp.

ACCOMPANYING LABELING: Label card enclosed with device reading in part "Reduce and Relax with Vibraway by Barry."

RESULTS OF INVESTIGATION: The device consisted of corduroy-covered, foam rubber-filled, pillows containing an electric motor capable of providing vibration.