

by biological assay to 30 Units Vitamin E. Distributed by Personal Health Foundation Glendale 5, California."

ACCOMPANYING LABELING: Pamphlets entitled "Personal Health Foundation Price List."

RESULTS OF INVESTIGATION: The drugs were shipped in interstate commerce in bulk, and, upon their receipt, the consignee repacked the *Dri-Seal tablets* into boxes labeled, in part, "Artho-C Tablets"; the *vitamin and mineral tablets* into boxes labeled, in part, "BX-B12 Improved B-Complex Multi-Vitamin-Mineral Tablets"; and the *tocopherol capsules* into boxes labeled, in part, "Toco-E Capsules."

The accompanying labeling was printed for the consignee's use in promoting the sale of the drugs.

LIBELED: 12-13-55, S. Dist. Calif.

CHARGE: 502 (a)—the labeling of the articles, while held for sale, contained false and misleading representations that the *Artho-C (Dri-Seal) tablets* were an adequate and effective treatment for arthritis, rheumatism, bursitis, and neuritis; that the *BX-B12 (vitamin and mineral) tablets* would insure vibrant health, were effective as a tonic, would rejuvenate the red blood cells, would restore strength and give vitality and buoyant energy, were an adequate and effective treatment for nervousness, irritability, tiredness, rheumatic conditions, digestive disturbances, backache, distress over heart and stomach, premature graying, dry hair and scalp, neuritis, leg cramps, headache, dizziness, and mental depression, were effective in preventing colds, were effective in the prevention or treatment of sterility in males, would prevent weakness, restlessness, and pains in muscles and joints, would prevent pyorrhea, bleeding gums, tooth decay, loosened teeth, pale appearance, coughs, and colds, and were effective in the treatment of muscular weakness, nighttime restlessness, uneasy, indisposed feeling, stiff, painful back, and rheumatic pains; and that the *Toco-E (tocopherol) capsules* were adequate and effective in the prevention and treatment of sterility in males and would insure virility in males.

DISPOSITION: 2-2-56. Default—destruction.

5023. Artho-C (Dri-Seal) tablets, BX-B12 (vitamin and mineral) tablets, Nu-Vi-Tal (L-2) tablets, and Toco-E capsules. (F. D. C. No. 38967. S. Nos. 9-191/3 M, 9-195 M.)

QUANTITY: 1 drum containing 4,800 tablets, 1 100-tablet box, and 2 200-tablet boxes of *Artho-C tablets*; 1 drum containing 6,900 tablets, 14 100-tablet boxes, and 40 200-tablet boxes of *BX-B12 tablets*; 1 drum containing 24,280 tablets, 19 100-tablet boxes, 18 200-tablet boxes, and 81 48-tablet boxes of *Nu-Vi-Tal tablets*; and 47 100-capsule boxes, 16 200-capsule boxes, and 3 300-capsule boxes of *Toco-E capsules*, at Glendale, Calif., in possession of J. G. Alexander, t/a Personal Health Foundation.

SHIPPED: Between 6-9-55 and 12-22-55, from Detroit, Mich., and St. Louis, Mo.

LABEL IN PART: (Drum) "Dri-Seal * * * E. C. Orange Sodium Salicylate, Sodium Paba & Vitamin C," "V-1 S. C. Vitamins and Minerals," and "L-2 S. C. Methionine, Choline, Inositol w/B-Complex"; (box) "Artho-C Tablets * * * Each tablet contains: Sodium Salicylate 250 mg. (4 gr.) Sodium Para-aminobenzoate 250 mg. (4 gr.) Ascorbic Acid (Vitamin C) 20 mg. Distributed by Personal Health Foundation Glendale 5, California," "BX-B12 Improved B-Complex Multi-Vitamin-Mineral Tablets Each 3 Tablets provide: Vitamin A 6,000 Units * * * Vitamin D 600 Units * * * Vita-

min E 0.1 mg. * * * Vitamin B1 1.0 mg. * * * Vitamin B2 2.0 mg. * * * Vitamin B6 0.1 mg. * * * Vitamin B12 0.1 mcg. * * * Calcium Pantothenate 1.2 mg. * * * Niacinamide 15 mg. * * * Folic Acid 0.067 mg. * * * Vitamin C 37.5 mg. * * * Calcium 300 mg. * * * Phosphorus 200 mg. * * * Iron 65 mg. * * * Fluorine 0.1 mg. * * * Magnesium 15 mg. * * * Molybdenum 0.1 mg. * * * Copper 1.5 mg. * * * Manganese 3.0 mg. * * * Zinc 3.0 mg. * * * Cobalt 0.3 mg. * * * Iodine 0.15 mg. * * * As a dietary supplement," "New Improved Nu-Vi-Tal Capsule-Tabs A Special Dietary Supplement Each 3 tablets contain: Choline Bitartrate 250 mg. * * * dl, Methionine 150 mg. * * * Inositol 100 mg. * * * Niacinamide 15 mg. * * * Vitamin B1 1.5 mg. * * * Vitamin B2 1.0 mg. * * * Vitamin B6 0.1 mg. * * * d, Calcium Pantothenate 2.0 mg. * * * B-Cotrate (Special yeast conc. 1:7) 100 mg. * * * Liver Powder (Desiccated) 100 mg.," and "New Improved Toco-E Capsules A concentrated source of Vitamin E as derived from natural sources (mixed tocopherols). Each capsule contains: dl, alpha tocopheryl acetate 30 mg."

ACCOMPANYING LABELING: Pamphlets entitled "Personal Health Foundation Price List" and form letters designated "Good News About Amazing Magnesium—Also Help for 'Nerves' and Sex Problems."

RESULTS OF INVESTIGATION: The drugs were shipped in interstate commerce in bulk, and, upon their receipt, the consignee repacked a portion of the *Dri-Seal tablets* into boxes labeled, in part, "Artho-C Tablets"; a portion of the *vitamin and mineral tablets* into boxes labeled, in part, "BX-12"; and a portion of the *L-2 tablets* into boxes labeled, in part, "Nu-Vi-Tal." The *Toco-E capsules* had been repackaged from a lot of capsules which contained d-alpha-tocopheryl acetate.

The accompanying labeling was printed locally for the consignee's use in promoting the sale of the drugs.

LIBELED: 2-27-56, S. Dist. Calif.

CHARGE: 502 (a)—the labeling of the articles, while held for sale, contained false and misleading representations that the *Artho-C (Dri-Seal) tablets* were an adequate and effective treatment for arthritis, rheumatism, bursitis, and neuritis; that the *BX-B12 (vitamin and mineral) tablets* were effective to insure vibrant health, were an effective tonic, would rejuvenate the red blood cells, would restore strength and give vitality and buoyant energy, were an adequate and effective treatment for nervousness, irritability, tiredness, rheumatic conditions, digestive disturbances, backache, distress over heart and stomach, premature graying, dry hair and scalp, neuritis, leg cramps, headache, dizziness, and mental depression, were effective in preventing colds, were effective in the prevention or treatment of sterility in males, would prevent weakness, restlessness, and pains in muscles and joints, would prevent pyorrhea, bleeding gums, tooth decay, loosened teeth, influenza, kidney stones, pale appearance, coughs, and colds, and were effective in the treatment of muscular weakness, nighttime restlessness, uneasy, indisposed feeling, stiff, painful back, and rheumatic pains; that the *Nu-Vi-Tal (L-2) tablets* were effective to fight advancing age and old age, would assure greater energy, vitality, and vigorous health for men and women over forty, would prevent hardening of the arteries and heart disease, were effective in the treatment of pain and numbness in the legs or arms, cramps, backache, weakened eyesight, deafness, headaches, dizziness, nervousness, sleeplessness, indigestion, fatigue, and mental depression, and would increase the life span and assure

active zestful living; and that the *Toco-E capsules* were effective in the prevention and treatment of sterility in males and were effective to insure virility in males.

DISPOSITION: 3-28-56. Default—destruction.

5024. *Ulceral*. (F. D. C. No. 38465. S. No. 7-856 M.)

QUANTITY: 20 cases, 12 btls. each, at Oklahoma City, Okla., in possession of Midwestern Research Laboratories, Inc.

SHIPPED: 8-31-55, from Dallas, Tex., by Midwestern Research Laboratories, Inc.

LABEL IN PART: (Btl.) "Net Contents 16 Fl. Oz. *Ulceral* * * * Active Ingredients Pepsin, Sarbital, Elixer Vinum Q. S., Arginine, Histidine, Lysine, Tyrosine, Tryptophane, Phenylalanine, Cystine, Methionine, Leucine, Iso-leucine, Valine, Threonine."

ACCOMPANYING LABELING: Leaflets designated "Introducing *Ulceral*" and "What's it done? *Ulceral*."

LIBELED: 9-27-55, W. Dist. Okla.

CHARGE: 502 (a)—the labeling of the article, when shipped and while held for sale, contained false and misleading representations that the article was an adequate and effective treatment for stomach ulcers, dyspepsia, nausea, gastritis, heartburn, indigestion, stomach pain, and excess acidity.

DISPOSITION: 1-5-56. Default—destruction.

5025. *Aletris cordial*. (F. D. C. No. 38909. S. No. 343 M.)

QUANTITY: 34 7-oz. btls. at Ponce, P. R.

SHIPPED: 8-11-55, from New York, N. Y., by Charles C. Noriega & Co.

LABEL IN PART: (Btl.) "*Aletris Cordial* * * * A Compound Content Of Alcohol 27.8 Percent * * * Formula: Each fluid ounce represents ten grains *Aletris*, thirty grains *Helonias* and thirty grains *Scrophularia*. * * * Rio Chemical Co. New York."

LIBELED: 1-17-56, Dist. P. R.

CHARGE: 502 (a)—the labeling of the article, when shipped, contained false and misleading representations that it was an adequate and effective treatment for functional menstrual disturbances, such as painful menstruation.

DISPOSITION: 2-13-56. Default—destruction.

5026. *Rutinfusion*. (F. D. C. No. 38115. S. No. 5-471 M.)

INFORMATION FILED: 7-13-55, Dist. N. J., against Merit Food Co., Inc., East Paterson, N. J., and Paul R. Neuman.

SHIPPED: 2-25-55, from New Jersey to Illinois.

LABEL IN PART: (Pkg.) "Merit *Rutinfusion* Sole Distributor Merit Food Co., Inc. 890 River Drive East Paterson, N. J. Weight 2 Oz. Net."

ACCOMPANYING LABELING: Circulars entitled "*RUTINFUSION* makes 'Life as on a Summer's Day'" and "*Rutinfusion* (Technical Information)."

CHARGE: 502 (a)—the labeling of the article, when shipped, contained false and misleading representations and suggestions that the article would be an adequate and effective treatment for overcoming capillary fragility; maintaining and restoring normal capillary strength; overcoming hypertension; preventing vascular accidents such as paralytic strokes; maintaining normal