

\*E000438\*



AREA

V

# minute news

vol. 3 no. 20

December 8, 1971

CALIFORNIA REGIONAL MEDICAL PROGRAMS

---

## MINORITY RECRUITMENT FOR HEALTH CAREERS....

is the new name selected by the Committee on Minority Health Manpower Education - Los Angeles East at their December 2 meeting at East Los Angeles Health Center. Nearly 50 representatives from local educational institutions, health facilities and consumers met to continue planning recruitment of needed health personnel under the chairmanship of George A. Wistreich, Ph.D., Director of the Allied Health Sciences Department, East Los Angeles College.

Eight Task Forces were developed and approved by the general body: 1) Organizational Structure, 2) Funding, 3) Legislative Liaison and Articulation, 4) Survey of Health and Educational Facilities, 5) Survey of Health Manpower Needs, 6) Recruitment and Retention, 7) Certification, Accreditation and Licensing, and 8) Community Health Information and Liaison Committee.

Four of the Task Forces have already met and have developed objectives. The Organizational Task Force has set January 1 of 1972 as their goal to complete incorporation proceedings in order to qualify for funding deadlines. The Funding Task Force is identifying and securing funds to accomplish incorporation. The Survey of Health and Educational Facilities Task Force is developing a questionnaire to be sent to various educational and service facilities in the area so that pertinent information can be compiled in January.

Because the planning of the Committee on Minority Recruitment for Health Careers and the current activities of the Experimental Health Services Planning and Delivery System in East Los Angeles are so closely related to the regional concept for Area Health Education Centers, as outlined at the meeting by Dr. Donald W. Petit, AREA V Coordinator, a Task Force on AHEC's was added.

The Committee has scheduled their next meeting for December 15, at which time the Task Forces will report on their progress.

\* \* \* \*

## AREA V COMMUNITY PROGRAMS STAFF

On November 18, Fred D. Hubbard, at the invitation of the staff of the Pomona Health Center, L.A. Co. Health Dept., gave a progress report on the assessment he is making of health needs and resources as viewed by low-income and minority persons in the Greater Pomona area. Miss Teresita P. Moreno and Clyde E. Madden are working with the Older Residents Health Care Project of East L.A., which has now screened 634 patients, establishing a good referral system for those patients who need medical attention. The project, jointly supported by L.A. County Health Dept. and AREA V, has been in operation five months.

The Chinese Community Free Clinic Inc., which is seeking to alleviate some of the major health problems caused by last year's influx of 20,000 Chinese immigrants into the Los Angeles area, has received seed money from AREA V. Gail M. White and Jane Z. Cohen, who are assigned as liaison with this project, will provide core staff experience, expertise and contacts as requested. Dental services for the underserved members of the L.A. Chinese Community will be the Clinic's first undertaking, with comprehensive medical services as the ultimate goal. Coordinator of the Clinic is Wai Chow Leong, Pastor of the Chinese Seventh Day Adventist Church. The Clinic is located at 3000 Ramona Road in Alhambra.

### The RMP-CHP Joint Task Force on Health Delivery Systems...

at a Nov. 15 meeting elected to approach its task of delineating the necessary ingredients for a quality HMO, in three phases. During Phase I, four sub-task forces are to organize themselves and expand their membership, then meet separately to identify certain characteristics of an HMO common to all. At the end of Phase I, the four reports will be jelled into a joint concept of what constitutes an HMO. (This meeting is planned for Dec. 16.) During Phase II, the sub-task forces will attempt to define the specifics necessary for a quality HMO from their various viewpoints. Phase III will be used by staff to form the four reports into a coordinated product. The four sub-task forces and the co-chairmen and staff are:

Consumer Interests: Tom Moore, Shirley Rich, Staff - Nat Bailey

Provider Interests: M. Hunter Brown, MD, Raymond M. Kay, MD, May Schoen,  
DDS, Staff - Bob Davidson, MD

Facility Interests: David Odell, Kevin Hegarty, Staff - Leon C. Hauck

Program Management Interests: Donald DuBois, James Ludlam, Staff - Sandra Lewis  
Henry B. Dunlap (AREA V Chairman of the Consulting Panel on Hospital Administration) is a member of both the Facility Interests and Provider Interests groups.

## THE CALIFORNIA RMP KIDNEY DISEASE PROGRAM INVITES PROPOSALS

This Regional Program for kidney disease and specialized professional management, developed through the nine California RMP Areas, the Kidney Foundations of Northern and Southern California, and the State Dept. of Public Health seeks to improve the availability of specialized care, to increase its accessibility by developing new entry points into the existing health care system, to improve the acceptability of services and the quality of individual acts of health care, and to maintain or reduce the costs of health care services through effective cost analysis.

The Plan has four components, each of which is the responsibility of a special subcommittee, as follows: Information System and Evaluation - Irma West MD (Head, Regional Renal Dialysis Centers Program, Bureau of Adult Health & Chronic Diseases, Calif. Dept. of Public Health, Berkeley); Clinical Nephrology and Dialysis Training - Richard J. Glasscock MD (Chief, Division of Nephrology at Harbor General Hospital, Torrance); Transplantation and Organ Procurement - Folkert Belzer, MD (Dept. of Surgery, UC Medical Center, San Francisco) and Pediatric Nephrology - Fred G. Smith, Jr., MD (Chief, Div. of Nephrology, Dept. of Pediatrics, UCLA).

Proposals directed toward one of the above four components are now invited from interested individuals, agencies, associations, or other non-profit organizations. "Request for Proposal" documents, and further information may be obtained in AREA V by contacting Leon C. Hauck, at 576-1626. Completed proposals must be in the hands of the appropriate subcommittee no later than January 21, 1972.

To date, operational funds for this program have been allocated as follows: \$15,500 for a Nephrology Assistant and Technician Training Program under the direction of Benjamin Barbour, MD, at USC School of Medicine. F. L. Orell, Ph.D. is in charge of the training program, assisted by a bio-engineer and an artificial kidney systems instructor. Another project of interest to Southern Californians is a Transplantation & Organ Procurement Program, to be carried out at Harbor General Hospital, with funding of \$40,000. An amount of \$25,000 has been allocated for the Information Systems & Evaluation component which will provide systems, records, and coordination for the whole of California.

The Program is coordinated by a Regional Committee, whose elected Chairman is Richard J. Glasscock, MD. AREA V's representative on the Committee is Sol Bernstein, MD (Area V Advisory Council member and Associate Professor, Dept. of Medicine, LAC/USC Medical Center). The Regional Program is under the management of Mr. Stanley R. Fisher, who was previously a program manager of contracts funded by the Kidney Disease Control Program in Washington.

IN MEMORIAM

AREA V staff expresses sympathy to the family of Chester A. Rude who died December 7 in The Hospital of the Good Samaritan. Mr. Rude was Chairman of the AREA V Advisory Council from inception of the Program in 1966 until November of 1970. His strong support of RMP and his thoughtful counsel will be sorely missed.

Dale C. Garell, M.D., Director, Division of Adolescent Medicine, Childrens Hospital of L.A. and Associate Professor of Pediatrics at USC School of Medicine, has been named Chairman of the Consulting Panel on Health Services Delivery by Dr. Petit. Dr. Garell, who was initially invited to become a member of the AREA V Advisory Council, will now join the Professional Advisory Group instead.

Recent additions to the AREA V Advisory Council are: Mrs. Alice Chu, Health Educator with the Central District of L.A. County Health Dept. Mrs. Chu, born in China, received her BA at Taiwan University and her MPH at UCLA. In addition to her work at the Center, where she is involved in immunization and other health services--particularly for ethnic minorities--Mrs. Chu is active in the Chinese community working with the Chinese Community Council, Senior Citizens Groups, and other agencies. Mr. Joe I. Hori is a Senior Health Educator in the Administrative Offices of L.A. County Health Dept. where he coordinates and supervises 23 district health educators and numerous field training students. Mr. Hori, who received his MPH from U. of Michigan, and his BA from San Jose State, has served in the Peace Corps in Bolivia as well as with health projects in Santa Cruz, Riverside and Orange Counties. His community involvement includes activities with the health committee of the Oriental Service Center, Japanese American Citizen League, Japanese American Community Services, Japanese American Church Federation, and planning for a free clinic, and health and information day in "Little Tokyo."

\* \* \* \*

The AREA V Professional Advisory Group, at their November 19 meeting, heard a presentation by Charles E. Lewis, MD, Project Director of SIC which has initiated a national collaborative survey to discover "innovative changes" among practicing physicians. Over the next two years six regional networks will be collecting data and compiling an annotated inventory in cooperation with key national medical and health organizations and state and area medical associations. Anyone who is, or knows of, an innovator, is urged to contact Dr. Lewis at 825-2594.

\* \* \* \*

Representatives of the major health professional schools at USC, and from major AREA V hospitals have been invited by Donald W. Petit, MD, AREA V Coordinator, to explore the feasibility of a Council on Continuing Health Education as a possible vehicle for addressing continuing education in the health field. At an initial meeting held Nov. 16, participants were asked to comment on the continuing education needs for their particular professional group and to suggest ways to meet these deficiencies. Attending were Verna Dembroski, RN (In-Service Education) and John Goldthorpe (Asst. Administrator, St. Joseph Hospital); Terry E. Dozier, Pharm.D. (USC School of Pharmacy); Elizabeth McBroom, MSW (USC School of Social Work); Patricia Nopper, (Clinical Lab Technician) and David Sayers, (Inhalation Therapy Technician, LAC/USC Medical Center); Helen Ziler, PT, (USC School of Physical Therapy, Ranchos Los Amigos). Kay D. Fuller, RN staffed the meeting.

\* \* \* \*

Donald W. Petit, MD (AREA V Coordinator), Mrs. Alison K. Mauer and Mrs. Opal Gilliam (members of AREA V Advisory Council) are among a group of 24 people who have been invited by the President's Committee on Health Education to assist in the planning for a Regional Hearing to be held in Los Angeles on Jan. 20. The 16-member President's Committee was created in September, 1971, to recommend ways to develop in the general public a sense of "health consumer citizenship." The Committee and its Staff Council are initially examining the institutions, agencies, and programs currently involved in the health education field to determine how successful they have been in achieving their aims. As part of the national fact-finding effort, regional hearings are planned to take place in seven principal cities, afford area health officials and educators, as well as representatives of the public and consumer groups, an opportunity to discuss with the Committee their own activities and programs and describe their needs and plans for future development. Following the hearings, the Committee will review and evaluate the national, regional and local data it has assembled and from it develop objectives by which the level of our national "health consumer citizenship" can be improved. One objective proposed by President Nixon in his health message to Congress last February, and certain to be considered, is the establishment of a National Health Education Foundation. The Committee welcomes the active participation of all individuals, organizations, and institutions concerned with this important national problem. M. Alfred Haynes, MD, (Coordinator of Area IX RMP,) and Joy G. Cauffman, Ph.D. (Program Director of SEARCH at USC School of Medicine) are both members of the Committee.

\* \* \* \*



# **V** minute news

Published by  
**CALIFORNIA REGIONAL MEDICAL PROGRAMS  
AREA V**

**UNIVERSITY OF SOUTHERN CALIFORNIA  
SCHOOL OF MEDICINE**

**AREA OFFICE**  
1 West Bay State Street, Alhambra, Calif. 91801  
Telephone (213) 576-1626

Editor - Elsie McGuff

Non-Profit Org.  
U.S. POSTAGE  
**PAID**  
Alhambra, Calif.  
Permit No. 12

## **Area V Staff**

Donald W. Petit, M.D. Area Coordinator  
William A. Markey, M.S. Deputy Coordinator

## **Assistant Coordinators**

Dorothy E. Anderson, M.P.H.  
Elias Chico  
Jane Z. Cohen, B.A.  
Kay D. Fuller, R.N.  
Leon C. Hauck, M.P.H.  
Fred D. Hubbard  
John S. Lloyd, Ph.D.  
Elsie M. McGuff  
Clyde E. Madden, A.C.S.W.  
Teri P. Moreno, M.S.W.  
Robert E. Randle, M.D.  
Gail M. White, M.A.  
Michal M. Zaich, M.P.A.

## **Area Advisory Council**

Liston A. Witherill, Chairman

## **Professional Advisory Group**

Lee D. Cady, M.D.  
John M. Connor, M.A.  
Henry B. Dunlap, M.P.H.  
George C. Griffith, M.D.  
Lewis W. Guiss, M.D.  
Stanley E. Gunstream, Ph.D.  
Fotine O'Connor, R.N.  
Robert H. Pudenz, M.D.  
Dr. Barbara Solomon, A.C.S.W.