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AREA the V-minute news

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July 7, 1969

AREA V BEGINS THIRD YEAR OF OPERATION

The award of \$8,802,324 from HEW to the California Region, announced July 2, by Paul D. Ward, Executive Director of CCRMP, makes the following allocations for AREA V:

\$137,000 for a new project--the teaching and demonstration program for early detection and management of chronic obstructive respiratory disease--proposed by Wilbur Y. Hallett, M.D.

\$565,000 second-year funding for AREA V's operational project, CCU Training for Physicians and Nurses.

\$762,000 for administrative core support.

The awards are for a 14-month period beginning July 1, 1969.

OTHER NEW PROJECTS ARE FUNDED

In addition to AREA V's new project, five other California projects will be funded by the HEW award:

For improved post-hospital services through discharge planning - \$252,000 to Area I (UCSF).

For intensive training in cardiopulmonary resuscitation for emergency rescue workers principally in the area served by the Redwood Empire Heart Association - \$11,000 Area I (UCSF).

For a demonstration program with Sonoma Community Hospital offering to local doctors continuing education, particularly in comprehensive family care and in the specialized health problems of neglected rural families, including migrant farm workers and American Indians - \$128,000 - Area I (UCSF).

For a comprehensive cancer treatment and training program - \$399,000 - Area I (UCSF).

For a comprehensive stroke discovery and management training program in Orange County, providing team training for physicians, nurses and therapists in more than 20 hospitals and extended care institutions - \$431,000 - Area VIII (UC Irvine).

"I want to express my gratitude for the interest and efforts of the volunteers who are so essential to RMP," states Dr. Petit, Area Coordinator. "This funding, while considerable, is but a small percentage of the money spent for health care in L. A. County and if it is to be effective, must continue to be matched ten to one in value by the free time donated by physicians, other members of the health team and citizens who are enabling AREA V to move ahead."

REPORT OF THE REVIEW COMMITTEE ON SITE VISIT OF CALIFORNIA REGION

Anthony L. Komaroff, M.D., Operations Officer, DRMP, writing to Paul D. Ward, of CCRMP, says:

"Very briefly, the reviewers were impressed with the significant progress which had been made in the largest Areas--Area I, Area IV and AREA V. Each of these Areas appeared to have a soundly based organization which had adequately assessed its needs and resources, and was capable of moving effectively. . . . Perhaps the most impressive element of the CRMP is the vigorous and effective involvement of public and professional representatives at the local level. The reviewers were impressed that the California 'mega-region' was an interesting amalgamation of different important components of the health structure, and one which might conceivably serve as a prototype for other parts of the country. The reviewers were confident that the Region could overcome any organizational inefficiencies which might result from the structure of a 'mega-region.'"

SECOND-YEAR FUNDING is provided for the following California Region projects:

\$445,000 - Area I (UCSF) for comprehensive care for patients with hypertension.
\$389,000 - Area I (UCSF) Training for physicians and nurses in CCU's in northern California.

\$102,000 - Area II (UC Davis) for a pilot program at Roseville, involving continuing medical education, in-service training for paramedical personnel, diagnosis and treatment of cerebrovascular disease and central nervous system malignancy, multi-phasic screening in a significant percent of the population, establishment of a visiting tumor board and community information and education center.

\$283,000 - Area IV (UCLA) - Coronary care training program for physicians,
\$191,000 - Area IV (UCLA) - Survey and planning for the health needs of Pacoima and San Fernando Valley Communities
\$436,000 - Area IV (UCLA) - Medical Television Network.

\$284,000 - Area VIII (UC Irvine) Pediatric Pulmonary demonstration center for Orange County.

Calendar

STAFF MEETINGS ARE SUBJECT TO SUDDEN CHANGES--PLEASE CHECK WITH OFFICE FOR LATEST INFORMATION
ALL MEETINGS ARE IN CONFERENCE ROOM UNLESS OTHERWISE INDICATED

JULY

7	9:45 a.m.	CCRMP Site Visit	Los Angeles
8	9:45 a.m.	CCRMP Site Visit	Los Angeles
	6:30 p.m.	AREA V Library Services Committee Meeting	
9	10:00 a.m.	CCRMP Full Committee Meeting	Los Angeles
to	5:00 p.m.		
11	11:30 a.m.	AREA V Committee Chairmen's Meeting	
16	2:00-5:00 p.m.	CCRMP CCU Coordinating Committee	Los Angeles
	9:30 a.m.	AREA V Staff Meeting	
	7:30 p.m.	Watts-Willowbrook RMP District	Los Angeles
17	1:30 p.m.	Charles R. Drew Board Meeting	USC
18	2:00 p.m.	CCRMP Categorical Stroke Committee Meeting	Los Angeles
to	5:00 p.m.		
23	9:30 a.m.	AREA V Staff Meeting	
24	2:00 p.m.	CCRMP Data Acquisition Committee Meeting	Los Angeles
to	5:00 p.m.		
30	9:30 a.m.	AREA V Staff Meeting	

- SUMMER SCHEDULE -
Committee Chairmen's Meetings

July 11 August 8 September 12 September 26

There will be no seminars during July or August

SITE VISIT SCHEDULE

Gold Room - International Hotel
Los Angeles Airport

Monday, July 7

9:45 a.m. Area II Stroke
10:30 a.m. Area III Heart
11:30 a.m. Area V CHAIRS
2:00 p.m. Area VIII Community Cancer
2:45 p.m. Area VIII Hypertension
3:30 p.m. Area VIII Smoking Withdrawal

Tuesday, July 8

9:30 a.m. Area VII Cervical Cancer
10:00 a.m. Area VII Mobile CCU
10:45 a.m. Area III Multiphasic
Screening
11:30 a.m. Area III Stroke
2:00 p.m. Area I ICU's in
Small Hospitals
2:45 p.m. Area VII CCU and CPR
3:30 p.m. Area I Stroke
4:30 p.m. Executive Session

F. L. A. S. H.

According to staff members who have just returned from the Site Review, the Site Visit Team appeared to be highly impressed with AREA V's project "CHAIRS" and were generous with such remarks as, "It was a pleasure to read," "a logical, well-written presentation," and "an excellent project." The review was completed in 35 minutes.

TEAM MEMBERS

The site visitors from DRMP will be:

Henry Lemon, M.D. - Professor of Medicine, Nebraska Medical School, Oncologist

Barry Decker, M.D. - Program Coordinator, Northeast Ohio RMP, specialist in community medicine

William S. Fields, M.D. - Professor of Neurology, University of Texas Graduate School

John B. Johnson, M.D. - Professor of Medicine and Director, Cardiovascular Laboratory, Howard University, pioneer in development of catheterization techniques

Mrs. Sarah J. Silsbee - Acting Assistant Director for Grants Review, DRMP

Anthony Komaroff, M.D. - Operations Officer, DRMP

The presentation for AREA V's project CHAIRS was made by the proposer, Dr. Joy Cauffman, assisted by Mr. John K. Findly of the American Cancer Society, and by AREA V STAFF MEMBERS Kay D. Fuller, R.N. and John S. Lloyd, Ph.D. AREA ADVISORY Chairman Chester A. Rude, was also present.